

The

Pocket Guide

to U.S. Higher Education

2005





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**The Pocket Guide
to U.S. Higher Education**

2005

CONTENTS

Foreword	5
Institutional Demographics	7
The Higher Education Market	10
College Costs and Financial Aid.....	14
Degrees.....	15
Faculty	19
College Students.....	20
Educational Attainment and Participation	23
Distance Learning.....	24
College Stores.....	25
Finance.....	25
Information Technology.....	26
Current Issues.....	31
Publications.....	31
Directories.....	36
Meetings and Sponsors	38
Data Resources and Government Agencies.....	46
Other Data Resources	48
Associations and Organizations	49

FOREWORD

Colleges and universities have long been entrusted with opening young minds, safeguarding and disseminating accumulated knowledge, enlarging humankind's intellectual frontiers, and serving their societies. These are tremendous and exciting responsibilities. The myriad higher education institutions have addressed these challenges in a remarkable fashion.

In today's knowledge-driven era, higher education is a precondition to full and satisfying participation in the global economy and society. Globally, the rate of participation in higher education continues to rise. Today's colleges and universities continue to prosper and adapt by letting many flowers bloom. Differing institutional structures have emerged to address the changing educational and economic needs of changing populations. New information technologies are developed and adapted to serve differing learning styles. Higher education institutions have moved far away from the ivory tower and now extend into the very fabric of the diverse societies in which they operate.

Higher education is a rich tapestry. No volume can capture this richness and complexity comprehensively. *The Pocket Guide to U.S. Higher Education* provides a series of markers that outline the shape and complexity of higher education. More importantly, this guide identifies a variety of resources and organizations that can add detail to specific aspects of this enterprise. And, of course, many colleges and universities maintain informative Web sites that detail specifics about their history, offerings, faculty, and student body.

This guide is made possible through the joint efforts of Casey Green, founding director of The Campus Computing Project, and the dedicated and creative staff of EDUCAUSE who were involved in its production.

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INSTITUTIONAL DEMOGRAPHICS

Note: The U.S. Department of Education (ED) reports enrollment for degree-granting two- and four-year colleges and universities and non-degree-granting postsecondary institutions. Most of the ED data cited below and elsewhere in this publication comes from the *Digest of Education Statistics, 2003*, published by the ED on December 30, 2004, and available at <www.nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2005025>.

Estimated Number of Participants in U.S. Education, Fall 2003

In millions

	Total	Public	Private
Total enrollment (K–college)	79.7	60.9	18.9
K–12	60.9	53.9	6.8
Postsecondary (degree-granting institutions)	18.9	14.3	4.6
Total teachers/faculty (K–college)	4.2	3.4	0.8
K–12	3.5	3.1	0.4
Degree-granting college/university	0.8	0.5	0.3
Other professional, administrative, and support staff (K–college)	4.8	3.1	1.7
K–12	3.1	2.9	0.2
Degree-granting college/university	1.7	1.2	0.5

Source: U.S. Department of Education

Number of Schools and Colleges

Public and private

	1980	1990	1995	2000
All institutions	117,707	119,242	124,773	128,484
K–12 education	106,746	109,228	114,811	119,235
Elementary (K–8)	72,659	74,716	77,909	80,661
Secondary (9–12)	24,856	23,602	23,530	24,903
Combined and other	9,231	10,910	13,372	13,582
Postsecondary institutions	10,961	10,014	9,962	9,249
Degree-granting	3,231	3,559	3,706	4,084
Public	1,497	1,507	1,655	2,183
Private, nonprofit	1,587	1,713	1,706	1,695
Private, for-profit	165	316	345	789
Noncollegiate	7,730	6,445	6,245	5,165
Public	896	529	534	501
Private, nonprofit	790	1,159	1,171	1,042
Private, for-profit	6,044	4,767	4,551	3,622

Source: U.S. Department of Education

Enrollment in U.S. Schools and Colleges

In millions of students

	1980	1990	1996	2000	2005*
Total enrollment, all levels	58.3	60.1	65.7	68.7	71.2
Elementary (K–8)	31.6	34.0	37.2	38.4	38.4
Secondary (9–12)	14.6	12.5	14.1	14.7	16.2
Degree-granting institutions	12.1	13.8	14.3	15.3	16.7

*Projected

Source: U.S. Department of Education

Postsecondary Institutions in the United States, 2001–2002

	Total	Public	Private Nonprofit	Private For-Profit
All postsecondary institutions	9,256	2,214	2,694	4,348
Degree-granting	4,917	1,713	1,924	808
Four-year and above	2,364	612	1,504	248
Two-year college	1,734	1,085	135	490
Noncollegiate institutions	5,059	501	1,018	3,540

Source: U.S. Department of Education

Enrollment Trends in Degree-Granting Institutions

Total enrollment in higher education by attendance status in millions of students

	Attendance Total	Status	
		Full-Time	Part-Time
1970	8.6	5.8	2.8
1980	12.1	7.1	5.0
1985	12.2	7.1	5.1
1990	13.8	7.8	6.0
1996	14.3	8.3	6.0
1997	14.5	8.4	6.1
2000	15.3	9.0	6.3
2001	15.3	9.4	6.5

Source: U.S. Department of Education

Enrollment by Attendance Status and Degree Level, 2001

Headcount enrollment in millions of students

	All Institutions	Public	Private
Undergraduate	13.7	10.5	2.6
Full-time	8.3	5.8	2.2
Part-time	5.4	4.7	0.5
Graduate	1.9	1.1	0.8
Full-time	0.8	0.5	0.4
Part-time	1.1	0.6	0.4
First professional (law, medicine, etc.)	0.31	0.13	0.18
Full-time	0.28	0.13	0.15
Part-time	0.03	0.006	0.03

Source: U.S. Department of Education

Enrollment by Campus Type

Historical higher education enrollment by type of institution in millions of students

	Total	Public	Private	For-Profit
1980	12.1	9.5	2.6	—
1985	12.2	9.5	2.7	—
1990	13.8	10.8	3.0	—
1996	14.3	11.1	3.0	0.30
2000	15.3	11.7	3.1	0.45
2001	15.9	12.2	3.7	0.53

Source: U.S. Department of Education

Enrollment by Campus Level (All Degree-Granting Institutions)

Historical higher education enrollment by level of institution in millions of students

	University	Four-Year College	Two-Year College
1980	2.9	4.7	4.5
1985	2.9	4.8	4.5
1990	3.1	5.5	5.2
1996	3.0	5.8	5.5
2000	3.1	6.3	5.7
2001	3.1	6.6	6.2

Source: U.S. Department of Education

Enrollment in Public Colleges and Universities

Historical higher education enrollment in public institutions in millions of students

	University	Four-Year College	Two-Year College
1980	2.2	3.0	4.3
1985	2.1	3.0	4.3
1990	2.3	3.5	5.0
1996	2.2	3.6	5.3
2000	2.3	3.8	5.7
2001	2.3	3.9	6.0

Source: U.S. Department of Education

Enrollment in Private Colleges and Universities

Historical higher education enrollment in private institutions in millions of students

	University	Four-Year College	Two-Year College
1980	0.7	1.7	0.2
1985	0.7	1.8	0.2
1990	0.8	2.0	0.2
1996	0.8	2.2	0.2
2000	0.8	2.5	0.2
2001	0.8	2.7	0.3

Source: U.S. Department of Education

Degree-Granting Private, For-Profit Institutions, Fall 2001

Total enrollment and number of institutions

	Number of Colleges	Headcount Enrollment
All for-profit colleges	808	527,201

Source: U.S. Department of Education

Enrollment Trends, 1996 vs. 2001

Headcount enrollment by sector and enrollment status

	1996	2001	% Change
Total enrollment	14,367,520	15,927,987	10.9
Full-time	8,302,953	9,447,502	13.8
Men	3,851,208	4,299,890	11.7
Women	4,451,745	5,147,612	15.6
Part-time	6,064,567	6,480,485	6.9
Men	2,501,617	2,660,945	6.4
Women	3,562,950	3,819,560	7.2
Four-year college/university	8,804,193	9,677,408	9.9
Full-time	6,230,648	7,073,011	13.5
Part-time	2,573,545	2,604,397	1.2
Public four-year	5,806,036	6,236,455	7.4
Full-time	4,106,453	4,532,209	10.4
Part-time	1,699,583	1,704,246	0.3

(continued)

Enrollment Trends, 1996 vs. 2001 *(continued)*

	1996	2001	% Change
Private four-year	2,998,157	3,440,953	14.8
Full-time	2,124,195	2,540,802	19.6
Part-time	873,692	900,151	3.0
Two-year college	5,563,327	6,250,579	12.4
Full-time	2,072,305	2,237,491	8.0
Part-time	3,491,022	3,876,088	11.0
Public two-year	5,314,463	5,996,701	12.8
Full-time	1,872,014	2,115,496	13.0
Part-time	3,442,449	3,841,205	11.6
Private two-year	248,864	253,878	2.0
Full-time	200,291	218,995	9.3
Part-time	48,573	34,883	-28.2

Source: U.S. Department of Education

THE HIGHER EDUCATION MARKET

Number of Degree-Granting (Title IV) Institutions and Headcount Enrollment by State, 2003

	Institutions			Fall Headcount Enrollment	% Change, 1996-2001
	Total	Public	Private		
United States	4,168	1,712	2,456	15,927,987	10.9
Alabama	75	47	29	236,146	7.0
Alaska	8	5	2	27,756	-3.6
Arizona	74	25	46	336,4865	27.2
Arkansas	46	33	13	122,282	12.6
California	400	144	256	2,230,090	25.3
Colorado	76	28	48	269,292	9.9
Connecticut	45	22	23	165,027	7.1
Delaware	10	5	5	47,104	5.1
District of Columbia	16	2	2	87,252	17.2
Florida	161	40	121	753,554	16.7
Georgia	124	74	50	376,098	25.0
Hawaii	20	10	10	62,079	-1.2
Idaho	14	7	7	69,674	15.3
Illinois	175	60	115	748,444	3.8
Indiana	98	29	70	338,715	16.7
Iowa	62	18	44	194,822	8.9
Kansas	60	35	25	184,944	6.4
Kentucky	79	37	42	214,839	20.1
Louisiana	87	62	25	228,871	7.0
Maine	32	15	17	61,127	9.1
Maryland	63	29	34	228,224	10.5
Massachusetts	119	31	88	425,071	3.3
Michigan	109	44	65	585,998	7.0
Minnesota	113	52	61	308,233	8.2
Mississippi	41	26	15	137,882	9.4
Missouri	119	32	87	331,580	12.9
Montana	22	17	5	44,932	3.2
Nebraska	38	14	24	113,817	-5.7
Nevada	14	6	8	93,368	26.2
New Hampshire	25	9	16	65,031	1.0
New Jersey	57	33	24	346,507	5.6

New Mexico	43	27	16	112,861	5.8
New York	310	80	230	1,057,794	2.9
North Carolina	126	75	51	427,784	14.7
North Dakota	22	16	6	42,843	4.1
Ohio	179	61	118	569,223	4.6
Oklahoma	53	29	24	198,785	7.1
Oregon	57	26	31	191,378	14.8
Pennsylvania	257	68	189	630,299	7.3
Rhode Island	13	3	10	77,235	6.6
South Carolina	63	33	30	191,590	9.9
South Dakota	27	14	13	45,534	14.3
Tennessee	89	22	67	258,534	4.4
Texas	200	109	91	1,076,678	12.2
Utah	25	10	15	177,045	16.3
Vermont	27	6	21	36,351	1.6
Virginia	100	38	62	389,853	9.8
Washington	78	45	33	325,132	7.1
West Virginia	37	15	12	91,319	4.8
Wisconsin	69	31	37	315,850	5.5
Wyoming	9	8	1	31,095	0.9
Outlying areas	83	29	54	201,642	10.5

Source: U.S. Department of Education

Institutions by Enrollment and Control, Fall 2001

	All Institutions	Doctoral	BA/MA	Two-Year	Specialized*
All U.S. institutions	4,074	360	1,273	1,770	771
Enrollment under 500	1,077	1	65	538	473
500 to 999	577	1	194	332	141
1,000 to 2,499	920	8	469	333	110
2,500 to 4,999	613	21	267	285	38
5,000 to 9,999	456	44	187	217	8
10,000 to 19,999	298	91	75	131	1
20,000 to 29,999	110	63	11	36	0
30,000 and more	43	31	3	9	0
Public institutions	1,688	168	375	1,069	78
Enrollment under 500	73	0	1	51	21
500 to 999	114	0	11	82	21
1,000 to 2,499	359	2	63	272	22
2,500 to 4,999	377	4	88	272	13
5,000 to 9,999	366	17	133	216	0
10,000 to 19,999	256	58	66	131	1
20,000 to 29,999	102	56	10	36	0
30,000 and more	41	29	3	9	0
Private institutions	2,386	92	888	701	693
Enrollment under 500	1,004	1	64	487	432
500 to 999	548	1	183	139	120
1,000 to 2,499	561	6	406	61	88
2,500 to 4,999	236	17	181	13	25
5,000 to 9,999	90	27	54	1	8
10,000 to 19,999	42	33	9	0	0
20,000 to 29,999	8	7	1	0	0
30,000 and more	2	2	0	0	0

*Specialized institutions award bachelor's degrees in specific fields (e.g., education, engineering, nursing); also included are tribally-controlled four-year colleges.

N.B.: Some institutions do not report separate enrollment data for each branch campus, resulting in lower counts of institutions in this table. Source: U.S. Department of Education

Enrollment by Campus Type and Control, 2001

Headcount enrollment in millions of students

	All	Public	Private
All degree-granting institutions	15.9	12.2	3.7
Doctoral extensive	3.3	2.6	0.7
Doctoral intensive	1.2	0.9	0.3
Master	3.5	2.3	1.2
Baccalaureate	1.1	0.3	0.7
Associate	6.4	6.1	0.3
Specialized institutions*	0.6	0.1	0.4

*Specialized institutions award bachelor's degrees in specific fields (e.g., education, engineering, nursing); also included are tribally-controlled four-year colleges.

Source: U.S. Department of Education

Number of Institutions by Carnegie Classification (Type and Control), 2001

	All	Public	Private	For-Profit
All degree-granting institutions	3,941	1,643	1,681	617
Research universities	261	166	93	2
Master	611	272	331	8
Baccalaureate	606	91	499	16
Associate	1,669	1,025	159	485
Specialized institutions*	776	67	593	106

*Specialized institutions award bachelor's degrees in specific fields (e.g., education, engineering, nursing); also included are tribally-controlled four-year colleges.

Source: Carnegie Foundation for the Advancement of Teaching

25 Largest Degree-Granting Colleges and Universities, Fall 2001

Total headcount enrollment, fall 2000

Campus Name/Branch	State	Enrollment
Miami-Dade Community College	FL	51,717
The University of Texas at Austin	TX	50,616
Ohio State University, main	OH	48,477
University of Minnesota, Twin Cities	MN	46,575
University of Florida	FL	46,515
Arizona State University	AZ	45,693
Texas A&M University	TX	44,618
Michigan State University	MI	44,227
University of Wisconsin, Madison	WI	40,922
Pennsylvania State University, main	PA	40,828
Purdue University, main	IN	39,882
University of Illinois at Urbana-Champaign	IL	39,291
City College of San Francisco	CA	39,338
University of Michigan, Ann Arbor	MI	38,248
Houston Community College System	TX	38,175
Northern Virginia Community College	VA	38,159
Indiana University, Bloomington	IN	37,973
University of California, Los Angeles	CA	37,474
University of Washington, Seattle	WA	37,412
University of South Florida	FL	37,221
New York University	NY	37,134
University of Central Florida	FL	35,850
University of Arizona	AZ	35,747
Rutgers University, New Brunswick	NJ	35,650
Florida State University	FL	34,982

Source: U.S. Department of Education

10 Largest Colleges and Universities, by Undergraduate Enrollment

Single campus full-time undergraduate enrollment, 2001

Campus Name/Branch	State	Enrollment
The University of Texas at Austin	TX	34,027
Texas A&M University	TX	33,776
Pennsylvania State University, main	PA	32,870
Ohio State University, main	OH	31,240
Michigan State University	MI	30,583
University of Florida	FL	29,923
Purdue University, main	IN	29,692
Arizona State University, main	AZ	27,967
Indiana University, Bloomington	IN	27,879
University of Illinois at Urbana–Champaign	IL	27,624

Source: The College Data File 2003, *Campus Computing/JBL Associates*

10 Largest Colleges and Universities, by Graduate Enrollment

Single campus total graduate student enrollment, 2001

Campus Name/Branch	State	Enrollment
New York University	NY	14,764
National University	CA	12,907
Harvard University	MA	12,112
Johns Hopkins University	MD	11,982
Nova Southeastern University	FL	11,868
University of Minnesota, Twin Cities	MN	11,832
Webster University	MO	11,642
University of Michigan, Ann Arbor	MI	11,376
University of Southern California	CA	11,154
Columbia University	NY	10,896

Source: The College Data File 2003, *Campus Computing/JBL Associates*

10 Largest Community Colleges, by Enrollment

Total headcount enrollment for district or campus, 2001

Campus Name/Branch	State	Enrollment
Miami-Dade Community College District	FL	103,434
City College of San Francisco	CA	76,676
Houston Community College System	TX	76,350
Northern Virginia Community College	VA	76,318
Riverside Community College	CA	66,106
Mt. San Antonio College	CA	65,854
Community College of Southern Nevada	NV	63,702
Santa Ana College	CA	62,670
American River College	CA	60,486
College of DuPage	IL	58,846

Source: The College Data File 2003, *Campus Computing/JBL Associates*

COLLEGE COSTS AND FINANCIAL AID

Average Costs for Undergraduates at Public and Private Institutions, 2004–2005

	Public	Private
Four-year colleges and universities (full-time, residential)		
Tuition and fees	\$5,132	\$20,082
Books and supplies	\$853	\$870
Room and board	\$6,222	\$7,434
Transportation	\$774	\$671
Other expenses	\$1,659	\$1,238
Total	\$14,640	\$30,295
Two-year colleges (full-time, commuting)		
Tuition and fees	\$2,076	
Books and supplies	\$733	
Room and board	\$5,747	
Transportation	\$1,146	
Other expenses	\$1,608	
Total	\$11,350	

Source: "Sample Average Undergraduate Budgets, 2004–05 (Enrollment-Weighted)," Trends in College Pricing, 2004. Copyright © 2004 by College Board. Reproduced with permission. All rights reserved. www.collegeboard.com

Estimated Expenditures on Student Aid, by Source, A/Y 2003–2004

	Aid Dollars (Billions)	% of Aid
Total aid awarded	\$122.0	100.0
Institutional grants	\$23.2	19.0
Federal Pell grants	\$12.6	10.4
State aid grants	\$6.0	4.9
Federal campus-based	\$3.2	2.6
Other federal programs	\$3.9	3.2
Nonfederal loans	\$11.3	9.2
Education tax benefits	\$6.3	5.2
Federal loans	\$55.5	45.5

Source: "Estimated Student Aid by Source for Academic Year 2003–04: Current Dollars (in Billions)," Trends in Student Aid, 2004. Copyright © 2004 by College Board. Reproduced with permission. All rights reserved. www.collegeboard.com

Trends in Average Tuition and Fees, Current and Constant Dollars

	1979–80	1989–90	1999–2000	2004–05
Public four-year college/university				
Current dollars	\$738	\$1,696	\$3,362	\$5,132
Constant (2004) dollars	\$1,801	\$2,530	\$3,766	\$5,132
Public two-year college				
Current dollars	\$355	\$841	\$1,649	\$2,076
Constant (2004) dollars	\$866	\$1,255	\$1,847	\$2,076
Private four-year college/university				
Current dollars	\$3,255	\$8,666	\$15,518	\$20,082
Constant (2004) dollars	\$7,870	\$12,925	\$17,384	\$20,082

Source: "Average Published Tuition and Fee Charges, 1976–77 to 2004–05 (Enrollment-Weighted)," Trends in College Pricing, 2004. Copyright © 2004 by College Board. Reproduced with permission. All rights reserved. www.collegeboard.com

DEGREES

Degrees Awarded by Area of Study, A/Y 2001–2002 (Selected Majors)

	Associate	Bachelor	Master	Doctorate
All fields	595,133	1,244,171	482,118	44,160
Agriculture/natural resources	6,494	23,353	4,519	1,166
Architecture	433	8,480	4,302	183
Biological/life sciences	1,517	60,256	6,205	4,489
Business/management	108,911	281,330	120,785	1,158
Communications	2,819	62,791	5,510	374
Computer/information science	35,807	47,299	16,113	750
Education	9,267	106,383	136,579	6,967
Engineering	1,274	59,481	26,015	5,195
English language/literature	864	53,162	7,268	1,446
Foreign language/literature	517	15,318	2,861	843
Health professions	79,888	70,517	43,664	3,523
Home economics	9,480	18,153	2,616	355
Humanities/liberal arts/general studies	207,163	39,333	2,754	113
Law/legal studies	6,825	1,971	4,053	79
Library science	95	74	5,113	45
Mathematics	685	12,395	3,487	958
Multidisciplinary studies	13,204	27,629	3,211	384
Parks, recreation, fitness	830	20,554	2,754	151
Philosophy and religion	63	9,306	1,334	606
Physical sciences	2,308	17,851	5,034	3,803
Psychology	1,705	76,671	14,888	4,341
Public administration/services	3,323	19,392	25,448	571
Social sciences and history	6,867	132,874	14,112	3,902
Theology/religious vocations	414	7,785	4,952	1,355
Visual and performing arts	20,911	66,773	11,595	1,114

Source: U.S. Department of Education

Degrees Awarded by Gender and Ethnicity, 2001–2002

In percentages

	Associate	Bachelor	Master	Doctorate
Gender				
Male	40.0	42.6	24.7	53.7
Female	60.0	57.4	58.7	46.3
Ethnicity				
White, non-Hispanic	70.2	74.2	68.0	60.9
Black, non-Hispanic	11.3	9.0	8.4	5.4
Hispanic	10.1	6.4	4.6	4.3
Asian/Pacific Islander	5.2	6.4	5.3	5.2
American Indian/Alaskan native	1.1	0.7	0.5	0.4
Nonresident alien	2.1	3.2	13.2	24.7

Source: U.S. Department of Education

5 Largest Degree Programs by Degree Level, 2001–2002

Associate	Bachelor	Master	Doctorate
Liberal arts and sciences	Business	Business (general)	Clinical psychology
Nursing (RN)	Psychology	Education (general)	Chemistry (general)
General studies	Elementary teaching	Social work	Education (adm/general)
Business (general)	Biology	Elementary teaching	Psychology (general)
Administrative/secretarial	English	Education curriculum	Electrical engineering

Source: U.S. Department of Education

10 Institutions that Award the Most Associate's Degrees

Number of associate's degrees, 2001

Miami-Dade Community College (FL)	4,422
Valencia Community College (FL)	3,626
Nassau Community College (NY)	2,876
Brigham Young University (ID)	2,808
Salt Lake Community College (UT)	2,556
Broward Community College (FL)	2,534
Suffolk County Community College (NY)	2,494
Florida Community College at Jacksonville	2,448
San Joaquin Delta College (CA)	2,339
St. Petersburg College (FL)	2,304

Source: The College Data File 2003, *Campus Computing/JBL Associates*

10 Institutions that Award the Most Bachelor's Degrees

Number of bachelor's degrees, 2001

Pennsylvania State University, main	8,732
University of Florida	7,922
Texas A&M University	7,866
The University of Texas at Austin	7,866
Ohio State University, main	7,807
University of California, Los Angeles	7,393
Brigham Young University (UT)	7,357
University of Wisconsin, Madison	7,232
Michigan State University	7,073
University of Illinois at Urbana–Champaign	6,916

Source: The College Data File 2003, *Campus Computing/JBL Associates*

10 Institutions that Award the Most Master's Degrees

Number of master's degrees, 2001

New York University	5,844
Webber University (MO)	4,813
Northwestern University (IL)	4,466
Columbia University (NY)	4,175
Johns Hopkins University (MD)	3,265
Harvard University (MA)	3,193
University of Southern California	3,053
National University (CA)	2,952
University of Michigan, Ann Arbor	2,944
Nova Southeastern University (FL)	2,888

Source: The College Data File 2003, *Campus Computing/JBL Associates*

10 Institutions that Award the Most Doctoral Degrees

Number of doctoral degrees, 2001

University of California, Berkeley	805
University of Wisconsin, Madison	655
The University of Texas at Austin	639
Ohio State University, main	624
University of Michigan, Ann Arbor	614
University of Florida	607
University of Illinois at Urbana–Champaign	602
University of California, Los Angeles	593
University of Minnesota, Twin Cities	560
Nova Southeastern University (FL)	555

Source: The College Data File 2003, *Campus Computing*/JBL Associates

10 Largest Programs

Number of bachelor's degrees, 2001

Business	
Pennsylvania State University, main	2,050
Florida International University	1,827
University of Florida	1,665
University of Georgia	1,629
University of Central Florida	1,623
Florida State University	1,593
Park University (MO)	1,528
California State University, Fullerton	1,429
Miami University (OH)	1,417
Arizona State University, main campus	1,349
Computer science	
Strayer University (DC campus)	833
DeVry University (AZ)	600
CUNY–Bernard M. Baruch College (NY)	533
DeVry University (CA)	452
University of Maryland, Baltimore County	446
DeVry University (IL)	401
Rutgers University, New Brunswick (NJ)	363
Purdue University, main (IN)	345
The University of Texas at Austin	331
Pace University (NY)	319
Education	
Southern Illinois University, Carbondale	1,010
Illinois State University	966
Brigham Young University (UT)	962
Indiana University, Bloomington	901
Western Michigan University	832
Bowling Green State University, main (OH)	823
University of Southern Florida	797
Wayland Baptist University (TX)	754
Eastern Michigan University	730
University of Northern Iowa	716

(continued)

10 Largest Programs *(continued)*

Engineering	
Purdue University, main (IN)	1,496
Georgia Institute of Technology, main	1,226
Texas A&M University	1,192
North Carolina State University at Raleigh	1,166
Pennsylvania State University, main	1,139
University of Michigan, Ann Arbor	1,025
University of Illinois at Urbana–Champaign	969
Virginia Polytechnic and State University	964
University of Florida	873
California Polytechnic State University, San Luis Obispo	816
Humanities	
Brigham Young University (UT)	2,458
University of California, Los Angeles	2,334
University of Michigan, Ann Arbor	2,174
The University of Texas at Austin	2,169
University of Maryland, University College	2,126
Ohio State University, main	2,046
California State University, Long Beach	1,948
New York University	1,910
Arizona State University, main	1,818
University of California, Santa Barbara	1,814
Science (biology, chemistry, mathematics, etc.)	
University of California, Los Angeles	1,242
University of California, Berkeley	1,173
University of California, Davis	1,066
University of California, San Diego	953
University of Washington, Seattle	873
University of Wisconsin, Madison	828
Texas A&M University	806
North Carolina State University at Raleigh	792
The University of Texas at Austin	743
University of California, Irvine	674
Social science and history	
University of California, Los Angeles	2,511
University of California, Berkeley	1,558
University of Washington, Seattle	1,480
University of Wisconsin, Madison	1,460
Rutgers University, New Brunswick (NJ)	1,373
Ohio State University, main	1,239
University of Maryland, College Park	1,230
University of California, Irvine	1,220
The University of Texas at Austin	1,189
University of Michigan, Ann Arbor	1,155

Source: The College Data File 2003, *Campus Computing/JBL Associates*

FACULTY

Faculty and Staff by Function, 2001

Fall 2001 postsecondary faculty data

	Headcount	FTE
Total, all institutions	3,083,353	2,436,473
Professional staff	2,132,150	1,598,710
Executive/administrative/manager	152,038	149,051
Faculty (instruction and research)	1,113,183	783,036
Instruction and research assistants	261,136	107,943
Nonfaculty professionals	605,793	558,680
Nonprofessional staff	951,203	837,763

Source: U.S. Department of Education

Number and Employment Status of College Faculty, 1970–2001

Data for selected years

	1970	1980	1991	1997	2001
Total number of faculty	474,000	686,000	826,000	990,000	1,113,000
Full-time	369,000	450,000	536,000	569,000	618,000
Part-time	103	236,000	291,000	421,000	495,000
Percent full-time faculty	77.9	65.6	64.8	57.5	55.5

Source: U.S. Department of Education

Average Faculty Salary for Full-Time Faculty on 9-Month Contracts, 1975–2001

Data for selected years

	1975	1980	1990	1995	2002
Current dollars					
All full-time faculty	\$15,622	\$21,348	\$40,133	\$47,811	\$59,742
Full professor	\$21,277	\$28,388	\$52,810	\$62,707	\$80,792
Associate professor	\$16,146	\$21,451	\$39,392	\$46,713	\$58,724
Assistant professor	\$13,295	\$17,451	\$25,030	\$38,756	\$48,796
Instructor	\$12,691	\$14,023	\$28,990	\$29,665	\$41,798
Constant dollars (2001–02 dollars)					
All full-time faculty	\$53,748	\$49,001	\$56,321	\$56,643	\$59,742
Full professor	\$73,204	\$65,160	\$74,111	\$74,292	\$80,792
Associate professor	\$55,552	\$49,236	\$55,282	\$55,342	\$58,724
Assistant professor	\$45,740	\$40,088	\$45,875	\$45,915	\$48,796
Instructor	\$43,226	\$32,186	\$35,126	\$35,144	\$46,959

Source: U.S. Department of Education

Tenure Status of Full-Time Faculty, 2002

Percentage of tenured faculty

	All Faculty	Men	Women
All institutions	50.8	56.5	41.5
Public institutions	52.6	58.2	43.5
University	50.2	57.3	35.3
Other four-year	49.4	56.0	38.7
Two-year	64.3	66.6	61.8
Private institutions	46.5	52.4	36.2
University	42.7	48.9	29.1
Other four-year	49.2	55.5	40.3
Two-year	61.0	63.0	58.1

Source: U.S. Department of Education

Characteristics of American College Faculty

In percentages, full-time undergraduate faculty

	1999	2002
Ethnicity		
White/Caucasian	91.7	90.4
Black/African American	2.6	2.4
American Indian	2.0	1.5
Asian American/Asian	3.3	3.8
Mexican American/Chicano	1.0	0.9
Puerto Rican American	0.4	0.4
Other Latino	1.3	1.5
Other	2.0	2.3
Tenured	55.6	58.9
Instructional methods used in class		
Class discussions	68.6	72.3
Computer/machine-aided instruction	21.5	29.7
Cooperative learning	37.1	41.3
Teaching assistants	9.1	9.2
Group projects	23.4	26.8
Extensive lecturing	47.2	46.9
Sources of stress over the past two years		
Review/promotion process	46.2	47.0
Committee work	59.0	62.3
Faculty meetings	51.0	54.3
Colleagues	55.9	54.8
Students	56.8	57.0
Research/publishing demands	50.2	47.3
Teaching load	61.9	64.9
Keeping up with information technology	67.2	69.3

Source: UCLA Higher Education Research Institute, *The American College Teacher*, 1999, 2002

COLLEGE STUDENTS

Enrollment by Age and Attendance Status, Fall 2001

Headcount enrollment in degree-granting institutions, in thousands

	All Institutions	Men	Women	Public	Private	Private
					Nonprofit	for-Profit
All students	15,927,987	6,960,815	8,967,172	12,233,156	3,694,831	3,167,330
Under 18 years old	485,990	208,179	227,881	62,496	6,048	52,960
18–19 years old	3,355,088	1,495,530	1,859,558	2,598,215	756,873	688,490
20–21 years old	3,141,134	1,422,669	1,718,465	2,408,471	732,663	666,465
22–24 years old	2,494,946	1,176,358	1,318,903	1,978,299	516,647	447,760
25–29 years old	2,030,686	918,413	1,112,273	1,531,910	498,776	412,228
30–34 years old	1,243,687	539,894	703,793	939,792	303,895	224,427
35–39 years old	872,697	343,214	529,483	667,902	204,795	163,797
40 and older	1,815,531	642,195	1,173,336	1,439,037	376,494	315,086
Age unknown	488,228	214,363	273,865	246,036	242,192	176,117

Source: U.S. Department of Education

Historical Age Distribution of U.S. College Students

In thousands

	1990	1996	1997	2008*	2009*
17 years old and under	177	229	208	252	263
18–19 years old	2,950	3,004	3,084	3,842	3,903
20–21 years old	2,761	2,643	2,670	3,228	3,286
22–24 years old	2,144	2,316	2,233	2,535	2,592
25–29 years old	1,982	2,124	2,049	2,130	2,184
30–34 years old	1,322	1,194	1,189	1,236	1,259
35 and over	2,484	2,790	2,911	2,861	2,849

*Projected

Source: U.S. Department of Education

Racial/Ethnic Enrollment, 1980–2001

In percentages

	1980	1990	1996	2001
White, non-Hispanic	83.5	79.9	73.9	67.6
Black, non-Hispanic	9.4	9.3	10.8	11.6
Hispanic	4.0	5.8	8.3	9.8
Asian/Pacific Islander	2.4	4.3	6.0	6.4
American Indian/Alaskan native	0.7	0.8	1.0	1.0
Nonresident alien	n/a	n/a	3.3	3.5

Source: U.S. Department of Education

College Enrollment Rates for Recent High School Graduates

Percentages for selected years 1960–2002

	1960	1980	1990	1995	2002
All students	45.1	49.3	60.1	61.9	65.2
Males	54.0	46.7	58.0	62.6	62.1
Females	37.9	51.8	62.2	61.3	68.4
By race/ethnicity (1980–2001)		1980	1990	1995	2001
White, non-Hispanic		49.8	60.1	61.9	61.7
Black, non-Hispanic		42.7	46.8	51.2	54.6
Hispanic		52.3	42.7	53.7	51.7

Source: U.S. Department of Education

Educational Attainment of 1995 Freshmen in 2001

In percentages, highest degree completed

<i>Students Starting in</i>	Two-Year Colleges	Four-Year Colleges
Total, any degree/certificate	38.4	65.1
Certificate	11.5	2.7
Associate	17.3	4.0
Bachelor	9.7	58.4
No degree, still enrolled	16.4	14.4
No degree, not enrolled	45.2	20.5

Source: U.S. Department of Education

Characteristics of Entering College Freshmen

Percentages for first-time, full-time freshmen in four-year colleges and universities

	1980	1990	2002	2004
A or A- high school GPA	29.7	32.9	45.7	47.5
Live in college dorm during freshman year	73.2	79.9	75.5	77.7
Total number of college applications				
1	33.4	23.2	20.2	19.3
2-3	34.2	26.4	28.9	28.0
4-5	21.8	27.0	29.0	28.5
6 or more	9.5	16.4	21.8	24.3

Source: The American Freshman: National Norms for Fall, 1980, 1990, 2002, and 2004 (*Higher Education Research Institute, UCLA*)

Anticipated Undergraduate Major

Percentages for first-time, full-time freshmen in four-year colleges and universities

	1980	1990	2002	2004
Arts and humanities	10.3	10.8	12.6	12.0
Business	21.5	20.4	16.0	16.0
Computer science	2.5	1.5	2.2	1.4
Education (K-12)	6.9	8.7	10.5	7.6
Engineering	12.7	10.2	9.5	9.6
Biological and physical science	8.3	8.2	10.1	10.7
Social science	8.0	11.3	10.4	10.2
Undecided	5.7	7.7	8.4	7.2

Source: The American Freshman: National Norms for Fall, 1980, 1990, 2002, and 2004 (*Higher Education Research Institute, UCLA*)

When Do College Students Acquire Their First Computer?

Percentages for full-time undergraduates attending four-year colleges and universities who own computers

First computer obtained	
Before high school	33
During high school	51
During college	16
Computing experience	8.7 years

Source: *Student Monitor, Fall 2004 Computing and the Internet study*

Time Spent on the Internet Each Week

Average hours per week, full-time undergraduates in four-year colleges and universities

	All Students	Men	Women
1997	5.5	6.5	4.4
1998	5.6	6.2	5.1
1999	7.2	8.5	6.0
2000	9.1	9.7	8.4
2001	10.6	11.9	9.2
2002	11.9	11.9	11.9
2003	13.1	13.8	12.4
2004	15.1	15.4	14.8

Source: *Student Monitor, Fall 2004 Computing and the Internet study*

Student Media Habits, Fall 2004

Percentages for full-time undergraduates in four-year colleges and universities

Students watching some TV (average 10.4 hours/week)	97
Students listening to radio (average 10.0 hours/week)	88
Students reading a magazine in past week	51
Students reading a book not required for class	36
Students reading three of last five college newspaper issues	42
Students accessing the Web at least once/day	90

Source: Student Monitor, Spring 2004 Lifestyle and Media study

EDUCATIONAL ATTAINMENT AND PARTICIPATION

Educational Attainment, Persons Age 25 and Older, by Gender and Race/Ethnicity

In percentages

	1980	1990	1995	2002
Total U.S. population				
High school diploma or higher	68.6	77.6	81.7	84.1
Four or more years of college	17.0	21.3	23.0	26.7
All men				
High school diploma or higher	69.2	77.7	81.7	83.8
Four or more years of college	20.9	24.4	26.0	28.5
All women				
High school or higher	68.1	77.5	81.6	85.1
Four or more years of college	13.6	18.4	20.2	24.5
White, non-Hispanic				
High school or higher	71.9	81.4	85.9	88.7
Four or more years of college	18.4	23.1	23.4	29.4
Black, non-Hispanic				
High school or higher	51.4	66.2	73.8	79.2
Four or more years of college	7.9	11.3	13.3	17.2
Hispanic				
High school or higher	44.5	50.8	53.4	57.0
Four or more years of college	7.6	9.2	9.3	11.1

Source: U.S. Department of Education

Percentage of the Population 3 to 34 Years Old Enrolled in School, by Age Group

In percentages

	1965	1980	1990	2002
Total U.S. population, ages 3–34	55.5	49.7	50.2	56.1
3–4 years	10.6	36.7	44.4	54.4
5–6 years	84.9	95.7	96.5	95.2
7–13 years	99.4	99.3	99.6	98.3
14–17 years	93.2	93.4	95.8	96.4
18–19 years	46.3	46.4	57.2	63.1
Total 20–24 years	19.0	22.3	28.6	34.4
20–21 years	27.6	31.0	39.7	47.8
22–24 years	13.2	16.3	21.0	25.6
25–29 years	6.1	9.3	9.7	12.1
30–34 years	3.2	6.4	5.8	6.6

Source: U.S. Department of Education

DISTANCE LEARNING

The data presented below on distance learning are special tabulations from the Sloan Consortium Survey of Online Education in the United States, 2003–2004, available at <<http://www.sloan-c.org/>>.

Number of Students Talking at Least One Online Course (All U.S. Institutions)

Reported, fall 2002	1,602,960
Reported, fall 2003	1,971,391
Projected, for fall 2004	2,634,189

Distribution of Online Enrollment (Percentages by Carnegie Classification)

Doctoral/research universities	16.2
Master	18.2
Baccalaureate	3.2
Associate	51.6
Specialized	10.7

Number and Percentage of Students Taking at Least One Online Course, Fall 2003

Carnegie Classification	Online Course Enrollment (Headcount)	% of Students in an Online Course
Doctoral/research universities	237,739	6.9
Master	268,124	7.3
Baccalaureate	47,678	5.0
Associate	759,638	11.7
Specialized	157,628	13.5

The Perspectives of Chief Academic Officers on Distance Learning

In percentages

	All Institutions	Private Public	Private Nonprofit	Private For-Profit
Online education is critical to our long-term campus strategy (percent agree):	53.5	65.9	36.9	65.1
Compared to [traditional] face-to face instruction, learning outcomes in online learning are:				
Superior	10.0	13.5	8.3	4.3
Same	50.6	62.0	35.5	78.3
Inferior	38.5	24.5	56.2	17.4
In three years, compared to [traditional] face-to-face instruction, learning outcomes in online learning will be:				
Superior	30.6	37.5	20.9	58.0
Same	46.4	52.8	39.5	37.7
Inferior	23.0	9.8	39.6	4.3

COLLEGE STORES

College Store Sales (United States/Canada, 2003–2004)

	Dollars (Millions)	% of Sales
College store sales		
Course materials	\$ 6,771	62.9
General/trade books	\$462	4.29
Student supplies	\$673	6.25
Computer products	\$1,114	10.35
Insignia merchandise	\$1,093	9.96
Other merchandise	\$675	6.27
Total sales	\$10,768	100.0

Source: National Association of College Stores

FINANCE

Total Expenditures by U.S. Colleges and Universities, Selected Years

Current and constant dollars in billions

	Current	Constant (2002)
1969–1970	\$25,276	\$119,230
1979–1980	\$62,465	\$143,337
1989–1990	\$150,555	\$211,283
1994–1995	\$201,525	\$238,752
1999–2000	\$271,300	\$285,563
2001–2002	\$317,400	\$317,400

Source: U.S. Department of Education

Total Educational Expenditures as a Percentage of the Gross National Product

Data by level of education and for selected years, 1949–2001

School Year	GNP (Billions)	Education Expenses as a % of GNP		
		All Levels	K–12	College/ University
1949–1950	\$267.7	3.3	2.3	1.0
1959–1960	\$507.4	4.7	3.3	1.4
1969–1970	\$985.3	6.9	4.4	2.6
1979–1980	\$2,566.4	6.5	4.0	2.4
1989–1990	\$5,489.1	7.0	4.2	2.7
1994–1995	\$7,054.3	7.1	4.3	2.9
1999–2000	\$9,274.3	7.4	4.4	2.9
2001–2002	\$10,080.2	7.7	4.6	3.1

Source: U.S. Department of Education

INFORMATION TECHNOLOGY



Data presented below are from 822 colleges and universities that completed the EDUCAUSE Core Data Service (CDS) survey of campus IT environments conducted in spring 2004 for the 2002–2003 fiscal year. Data are broken out by Carnegie Classification; definitions and survey methodology are explained on the CDS Web site at <http://www.educause.edu/apps/coredata/reports/2003/>.

Percentage of FTE Staff in the Central IT Organization in Each Functional Area

	All	DR	MA	BA	AA	Other
Academic/research computing	5.2	5.8	4.7	4.6	6.8	4.5
Administration of IT organization	9.0	7.6	9.0	10.5	8.9	9.1
Administrative systems	18.3	20.6	19.3	19.0	13.3	18.1
Desktop computing support, user services, training, computer store	16.3	12.3	16.0	17.8	18.2	17.8
Help desk	7.2	5.3	7.4	7.5	9.3	6.6
IT policy	1.3	0.6	1.1	1.5	1.8	1.9
IT security	2.1	1.6	2.0	1.9	2.7	2.8
Instructional technology, student computing	9.5	8.9	10.1	9.5	11.2	7.4
Net infrastructure/services	10.8	10.9	10.3	11.9	10.8	10.2
Operations, data center	6.9	10.9	6.3	4.2	5.9	7.3
Telephony	5.8	9.1	6.2	4.5	3.7	5.0
Web support services	5.2	3.6	5.2	5.9	5.9	5.6
Other function	2.3	3.0	2.4	1.2	1.6	3.8

Students Supported per Central FTE IT Staff Member

	All	DR	MA	BA	AA	Other
Mean	153.1	122.8	156.8	126.4	227.9	133.9
Median	136.3	117.4	147.2	114.3	187.2	117.3
Minimum	0.1	24.2	43.7	40.2	54.3	0.1
Maximum	1320.4	439.1	387.0	437.1	1320.4	938.0

Campus Strategic Plan Includes Strategies and Directions for IT

In percentages

	All	DR	MA	BA	AA	Other
Yes	78.2	72.4	80.0	73.7	85.4	80.5
No	21.8	27.6	20.0	26.3	14.6	19.5

Central IT Funding per FTE Student

	All	DR	MA	BA	AA	Other
Mean	\$1,742	\$1,396	\$812	\$1,232	\$594	\$6,189
Median	\$797	\$1,038	\$740	\$1,033	\$549	\$860

Percentage of Campuses that Charge General Technology Fees

	All	DR	MA	BA	AA	Other
Yes	52.3	58.3	60.4	35.9	72.2	28.5
No	47.7	41.7	39.6	64.1	27.8	71.5

Percentage of Campuses Using Various Computer Replacement Cycles in Their Planning Efforts

	All	DR	MA	BA	AA	Other
None	8.4	15.3	7.6	6.6	4.2	8.1
< 3 years	0.6	0.0	0.9	1.2	0.0	0.8
3 years	24.6	19.0	30.7	21.6	18.1	32.5
3–4 years	17.5	16.6	21.8	18.6	16.0	11.4
4 years	17.9	11.0	14.7	22.2	29.9	13.0
> 4 years	14.8	17.8	11.1	13.8	17.4	16.3
Different cycles for different computers	16.2	20.2	13.3	16.2	14.6	17.9

Estimated Percentage of Campus Computers with Funded Replacement Cycles

	All	DR	MA	BA	AA	Other
Mean	54.7	34.2	59.2	66.6	58.2	53.6
Median	60.0	20.0	70.0	85.0	69.0	60.0

Help Desk Availability

	All	DR	MA	BA	AA	Other
Mean hours/week help desk available where available*	69.2	83.5	70.0	62.6	60.1	66.5
Percentage of campuses with help desk with 24 × 7 support*	5.0	13.6	3.2	1.9	0.8	5.4
Percentage of all responding campuses with no help desk	5.2	0.6	2.2	6.0	11.1	8.9

*N = 779

Mean Percentage of Classrooms Equipped with Various Technologies

	All	DR	MA	BA	AA	Other
Wired Internet connectivity	84.3	78.3	88.3	89.2	87.5	74.7
Wireless Internet connectivity	26.2	30.6	28.5	25.3	22.2	22.1
LCD projectors	45.5	41.0	47.3	44.8	43.4	51.6
Computers	37.2	26.8	38.6	39.9	41.5	39.9
Televisions	32.6	21.3	36.4	32.6	39.5	32.2
Smart boards	3.6	2.2	4.1	3.1	4.5	4.0
Document projectors/ systems/cameras	15.8	14.0	16.3	14.2	14.3	21.0

Percentage of Students Reported to Be Using Their Own Computers

	All	DR	MA	BA	AA	Other
Mean	63.6	77.0	69.4	78.2	29.9	54.6
Median	75.0	86.0	75.0	80.0	20.0	65.0
Minimum	0.0	5.0	0.0	10.0	0.0	0.0
Maximum	100.0	100.0	100.0	100.0	90.0	100.0



Bandwidth Tracking and Shaping

In percentages

Practice	All	DR	MA	BA	AA	Other
Track bandwidth utilization	50.9	42.3	51.6	46.7	59.0	56.9
Shape by time of day	25.2	27.0	31.6	35.9	8.3	16.3
Shape by location on campus	46.7	71.2	55.1	55.1	10.4	30.1
Shape by type of traffic	67.6	75.5	81.8	85.0	29.9	52.0
Shape by direction	51.1	64.4	60.9	69.5	18.8	28.5
Do not track or shape	9.9	3.1	5.3	4.2	26.4	15.4

Security-Related Practices

In percentages

	All	DR	MA	BA	AA	Other
All critical systems expeditiously patched/updated	95.5	93.9	95.1	97.6	93.8	97.6
Campus computers expeditiously patched/updated	68.7	54.6	76.4	68.9	68.8	73.2
Personal computers expeditiously patched/updated	28.6	30.1	36.9	31.1	10.4	29.3
Proactive scans in critical systems	73.4	87.7	76.0	68.3	61.8	69.9
Proactive scans in campus computers connected to network	57.4	63.8	62.7	50.9	50.0	56.9
Proactive scans in PCs connected to the network	28.5	39.3	31.6	29.9	12.5	25.2
Security system includes intrusion detection system	44.5	67.5	44.9	28.7	34.0	47.2

ERP Project Status

In percentages

	All	DR	MA	BA	AA	Other
Implementation completed	38.6	37.4	35.6	46.1	36.1	38.2
Implementation in process	21.5	28.2	27.1	19.8	17.4	9.8
RFP stage	4.1	5.5	4.4	3.0	4.9	2.4
Considering	12.4	12.3	10.2	10.8	14.6	16.3
No plans	23.4	16.6	22.7	20.4	27.1	33.3

Status of Web Portal Deployment

In percentages

	All	DR	MA	BA	AA	Other
Implemented	31.3	46.6	30.2	30.5	13.2	35.0
In process	19.5	20.2	19.6	18.0	17.4	22.8
Planning	33.2	24.5	35.1	29.9	45.1	31.7
No plans	16.1	8.6	15.1	21.6	24.3	10.6

Data presented below are from The Campus Computing Project's 2004 National Survey of Information Technology in American Higher Education, available at <<http://www.campuscomputing.net/>>.

Percentage of Campuses Reporting Mandatory Computer Purchase Policies for All Undergraduates, Fall 2004

	Recommended	Required
All institutions	39.8	7.0
Public universities	41.7	5.6
Private universities	46.2	15.4
Public four-year colleges	43.3	9.6
Private four-year colleges	54.2	7.4
Public two-year colleges	7.6	1.9

Percentage of Campuses with a Written Policy on Copyrighted Software

<i>Formal Policy Effective as of</i>	Fall 1994	Fall 2004
All institutions	55.1	92.9
Public universities	71.1	97.2
Private universities	71.1	97.2
Public four-year colleges	58.1	91.3
Private four-year colleges	53.5	93.2
Public two-year colleges	52.0	89.6

Percentage of Campuses with a Written Policy on Downloading Commercial Music/Videos from the Web

<i>Formal Policy Effective as of</i>	Fall 2003	Fall 2004
All institutions	66.2	76.3
Public universities	80.9	86.1
Private universities	77.5	87.2
Public four-year colleges	68.6	74.0
Private four-year colleges	68.7	81.1
Public two-year colleges	49.6	60.4

Academic Computing Budgets, A/Y 1997–1998 vs. 2004–2005

In percentages by sector, compared to prior year's budget

	1997–1998		2004–2005	
	Decrease	Increase	Decrease	Increase
All institutions	10.0	59.7	24.4	37.9
Public universities	14.1	64.9	31.9	31.9
Private universities	4.6	77.3	23.1	41.1
Public four-year colleges	8.1	60.0	45.2	24.1
Private four-year colleges	8.0	64.8	15.2	47.4
Public two-year colleges	12.6	50.4	16.1	37.8

Course Management Software (CMS)—Policies and Deployment, Fall 2004

In percentages by sector

	Strategic Plan for Use of CMS	Selected Single CMS for Campus Standard	% of Classes Using CMS
All institutions	52.4	88.4	40.1
Public universities	62.5	86.1	42.6
Private universities	53.9	76.9	47.0
Public four-year colleges	51.0	91.3	41.7
Private four-year colleges	53.4	88.5	42.0
Public two-year colleges	45.3	89.6	30.5

CIO Perspectives on Open Source, Fall 2004

In percentages by sector

	Important Role in Campus IT Strategy	Viable Alternative for Key Campus ERP Applications
All institutions	51.9	28.9
Public universities	63.4	63.4
Private universities	64.1	64.1
Public four-year colleges	52.4	52.4
Private four-year colleges	53.2	53.2
Public two-year colleges	38.7	38.7

Wireless on Campus, Fall 2004

In percentages by sector

	Strategic Plan for Use of Wireless	Classrooms with Wireless Services
All institutions	55.3	31.0
Public universities	66.7	34.6
Private universities	79.5	42.8
Public four-year colleges	57.7	31.5
Private four-year colleges	54.0	32.3
Public two-year colleges	39.6	20.9

Campus Has Computer Competency/Computer Literacy Requirement (Fall 2004) for All

In percentages by sector

	Undergraduates	Faculty	Administration	Staff
All institutions	40.7	8.3	8.7	9.5
Public universities	34.7	2.8	4.2	2.8
Private universities	25.6	2.6	2.6	2.6
Public four-year colleges	45.2	6.7	3.8	4.8
Private four-year colleges	43.7	10.5	11.6	13.7
Public two-year colleges	38.7	11.3	13.2	12.3

Services on Campus Web Sites, 1998–2004

In percentages, selected years

	1998	2000	2002	2004
Undergraduate application	55.5	75.5	88.2	94.2
Course registration	20.9	43.1	70.9	84.1
Course reserves	17.9	35.1	43.0	59.0
Student transcript	17.6	31.6	55.5	71.0
Credit card payments	5.1	18.6	40.5	65.4

CURRENT ISSUES

Data presented below are from the 2005 EDUCAUSE Current Issues Survey. For more information, see <<http://www.educause.edu/currentissues/875>>.

Key IT Issues that Need to Be Resolved for the Institution's Strategic Success

Top 10 issues in rank order

1. Funding IT
2. Security and identity management
3. Administrative/ERP/information systems
4. Strategic planning for IT
5. Infrastructure management for IT
6. Faculty development, support, and training
7. E-learning/distributed teaching and learning
8. Governance, organization, and leadership for IT
9. Enterprise-level portals
10. Web systems and services

PUBLICATIONS

The list below includes publications that either specifically focus on information technology in higher education or generally provide some coverage of higher education IT issues. Some publications accept advertising.

ACUTA Journal

Quarterly journal addressing technical and managerial issues related to the delivery of voice, data, and video communications within higher education.

The Association for Communications Technology
Professionals in Higher Education
152 West Zandale Drive, Suite 200
Lexington, KY 40503
859-278-3338

www.acuta.org

ASHE Newsletter

The newsletter Association for the Study of Higher Education is published three times a year.

ASHE
Michigan State University
424 Erickson Hall
East Lansing, MI 48824
517-432-8805

www.ashe.ws

Business Officer Magazine

A monthly publication focused on helping presidents, provosts, and other high-level officers apply business and IT strategies in implementing the mission of higher education.

National Association of College and University
Business Officers (NACUBO)
2501 M Street NW, Suite 400
Washington, DC 20037
202-861-2500 www.nacubo.org

Campus Marketplace Newsletter

A biweekly newsletter that provides the latest collegiate industry news, trends, and events.

National Association of College Stores
500 East Lorain Street
Oberlin, OH 44074-1298
800-622-7498 www.nacs.org

Campus Technology (formerly Syllabus)

A monthly magazine that covers technology issues in higher technology, including case studies, news, resources, and trends.

Campus Technology Magazine
9121 Oakdale Avenue, Suite 101
Chatsworth, CA 91311
818-734-1520 www.campustechnology.com

Campus-Wide Information Systems

A journal published five times a year offering theory, applications, and services relating to administrative, academic, and library computing, as well as educational technologies.

Emerald Group Publishing Limited
60/62 Toller Lane
Bradford, England BD8 9BY
+44 (0) 127-477-7700 www.emeraldinsight.com/cwis.htm

Change

A bimonthly magazine published by AAHE that spotlights trends, provides insights and ideas, and analyzes the implications of educational programs and practices for academic administrators and faculty.

Heldref Publications
1319 18th Street NW
Washington, DC 20036-1802
800-365-9753 www.aahe.org/change

The Chronicle of Higher Education

A weekly newspaper, widely read by college administrators and faculty.

1255 23rd Street NW, Suite 700
Washington, DC 20037
202-466-1000 <http://chronicle.com>

CIO

A bimonthly magazine that provides information for IT and business decision makers.

CXO Media Inc.
492 Old Connecticut Path
P.O. Box 9208
Framingham, MA 01701-9208
508-872-0080 www.cio.com

The College Store Magazine

A bimonthly publication that focuses on college bookstores.

The College Store
c/o National Association of College Stores
500 East Lorain Street
Oberlin, OH 44074-1298
800-622-7498 www.nacs.org

Educational Technology Review

An electronic journal of the Association for the Advancement of Computing in Education that offers an exchange of information between disciplines, educational levels, and information technologies on the improvement of education and learning through IT.

AACE
P.O. Box 3728
Norfolk, VA 23514
757-623-7588 www.aace.org/pubs/etr/

EDUCAUSE Quarterly

A quarterly journal focused primarily on the management and use of information technology in higher education.

EDUCAUSE
4772 Walnut Street, Suite 206
Boulder, CO 80301-2538
303-449-4430 www.educause.edu/pub/eq/

EDUCAUSE Review

A bimonthly magazine on developments in information technology and education and related issues in management, planning, law, and policy.

EDUCAUSE
4772 Walnut Street, Suite 206
Boulder, CO 80301-2538
303-449-4430 www.educause.edu/pub/er/

Edupage

An online snapshot of current information technology developments issued three times a week.

EDUCAUSE
4772 Walnut Street, Suite 206
Boulder, CO 80301-2538
303-449-4430 www.educause.edu/pub/

Edutech Report

Monthly newsletter for faculty and administrators covering the application of information technology to both academic and administrative environments.

Magna Publications
2718 Dryden Drive
Madison, WI 53704
608-246-3590 www.magnapubs.com

First Monday

A monthly online journal that publishes peer-reviewed articles about the Internet and the global information infrastructure.

c/o Edward Valauskas, Chief Editor
P.O. Box 87636
Chicago, IL 60680-0636 www.firstmonday.org

The Greentree Gazette

A national business magazine for higher education, published six times a year.

P.O. Box 4346
West Palm Beach, FL 33402-4346
561-630-4300 www.greentreegazette.com

Innovate

An online bimonthly referred journal focusing on the use of IT to enhance teaching, learning, and administration and other related aspects of the educational process.

Fischler School of Education and Human Services
Nova Southeastern University
1750 NE 167 Street
North Miami, FL 33162
954-262-8556 www.innovateonline.info

Journal of Asynchronous Learning Networks

An online publication of the Sloan Consortium that focuses on asynchronous learning networks and includes experimental results, reviews, and articles.

JALN
1735 Great Plain Avenue
Needham, MA 02492
781-292-2521 www.aln.org

Journal of Computing in Higher Education

A semiannual journal that publishes peer-reviewed essays, reviews, reports, and research articles on instructional technology and educational environments.

P.O. Box 2593
Amherst, MA 01004-2593 www.jchesite.org

Planning for Higher Education

A journal of the Society for College and University Planning focusing on the promotion, advancement, and application of effective planning in higher education.

SCUP
339 East Liberty Street, Suite 300
Ann Arbor, MI 48104
734-998-6724 www.scup.org

The Review of Higher Education

The official journal of ASHE that keeps scholars, academic leaders, and public policymakers abreast of critical issues facing higher education today.

The Johns Hopkins University Press
2715 North Charles Street
Baltimore, Maryland 21218
410-516-6900 www.press.jhu.edu/journals/

Syllabus (see Campus Technology)

T.H.E. Journal

A monthly magazine that provides information on educational applications of computing and other technologies, with a primarily K–12 and junior college focus.

17501 East 17th Street, Suite 230
Tustin, CA 92780
714-730-4011 www.thejournal.com

University Business

A magazine for senior administrators of America's colleges and universities.

Professional Media Group, LLC
488 Main Avenue
Norwalk, CT 06851
203-663-0100 www.universitybusiness.com

DIRECTORIES

General guides intended primarily to assist students and parents in choosing a college.

Barron's Profiles of American Colleges

Barron's Educational Series, Inc.
250 Wireless Boulevard
Hauppauge, NY 11788
800-645-3476 www.barronseduc.com

The College Handbook

The College Board
45 Columbus Avenue
New York, NY 10023-6992
212-713-8000 www.collegeboard.com

Peterson's Guide to Undergraduate and Graduate Education

(separate books)

Peterson's, a part of the Thompson Corporation

Princeton Pike Corporate Center

2000 Lenox Drive

P.O. Box 67005

Lawrenceville, NJ 08648

609-896-1800 or 877-433-8277 www.petersons.com

The Princeton Review

2315 Broadway

New York, NY 10024

212-874-8282

www.review.com

Directories to help you locate specific people and offices on college campuses.

The Directory of Colleges and College Stores

National Association of College Stores

500 East Lorain Street

Oberlin, OH 44074-1298

800-622-7498

www.nacs.org

EDUCAUSE Online Membership List

www.educause.edu/memdir/

Higher Education Directory

Higher Education Publications, Inc.

6400 Arlington Boulevard, Suite 648

Falls Church, VA 22042

703-532-2300 or 888-349-7715

www.hepinc.com

Peterson's Register of Higher Education

Peterson's, a part of the Thompson Corporation

Princeton Pike Corporate Center

2000 Lenox Drive

P.O. Box 67005

Lawrenceville, NJ 08648

609-896-1800 or 877-433-8277 www.petersons.com

MEETINGS AND SPONSORS

Association for the Advancement of Computing in Education

P.O. Box 3728
Norfolk, VA 23514
757-623-7588 www.aace.org

E-Learn—World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education (formerly WebNet)

An annual conference that addresses e-learning in the corporate, government, health care, and higher education sectors.

October 24–28, 2005 Vancouver, Canada
Estimated attendance: 900 Vendor exhibits: yes

ED-MEDIA—World Conference on Educational Multimedia, Hypermedia, and Telecommunications

A multidisciplinary forum on multimedia, hypermedia, and distance education as well as related research, development, and applications.

June 22–July 2, 2005 Montreal, Canada
Estimated attendance: 1,500 Vendor exhibits: yes

SITE 2005—Society for Information Technology and Teacher Education

An annual conference on the use of information technology in teacher education and instruction in preservice, in-service, and graduate teacher education, as well as faculty and staff development.

March 1–5, 2005 Phoenix, AZ
Estimated attendance: 1,000 Vendor exhibits: yes

ACUTA—The Association for Telecommunications Professionals in Higher Education

152 West Zandale Drive, Suite 200
Lexington, KY 40503
859-278-3338 www.acuta.org

ACUTA Annual Conference and Exhibition

Addresses campus telecommunications issues for officials at director level or higher.

July 17–21, 2005 Kissimmee, FL
Estimated attendance: 1,000 Vendor exhibits: yes

American Society for Information Science and Technology

1320 Fenwick Lane, Suite 510
Silver Spring, Maryland 20910
301-495-0900 www.asis.org

ASIST 2005 Annual Meeting

A multidisciplinary gathering of information specialists with an interest in improving information management.
Oct. 28–Nov. 2, 2005 Charlotte, NC
Estimated attendance: 2,000 Vendor exhibits: yes

Association for Computing Machinery Special Interest Group on University and College Computing Services (ACM SIGUCCS)

1515 Broadway
New York, NY 10036
800-342-6626 www.acm.org/siguccs/

Computer Services Management Symposium

A setting that provides CIOs, directors, managers, and IT leaders the opportunity to participate in facilitated, focused discussion of campus computing services and to hear from leaders in the field.
March 20–22, 2005 Charleston, SC
Estimated attendance: 100 Vendor exhibits: no

SIGUCCS Fall Conference

A meeting of higher education user services providers.
November 6–9, 2005 Monterey, CA
Estimated attendance: 450 Vendor exhibits: no

Association for the Study of Higher Education (ASHE)

Michigan State University
424 Erickson Hall
East Lansing, MI 48824
517-432-8805 www.ashe.ws

ASHE Annual Conference

A meeting of higher education user services providers.
November 15–19, 2005 Philadelphia, PA
Estimated attendance: 500 Vendor exhibits: no

Campus Technology/Syllabus

9121 Oakdale Avenue, Suite 101

Chatsworth, CA 91311

818-734-1520

www.campustechnology.com

Syllabus 2005

An annual conference tailored to the needs of administrators, IT professionals, and faculty in higher education, with a focus on strategic campus-wide technologies that support the mission of higher education.

July 24–28, 2005

Los Angeles, CA

Estimated attendance: 500 Vendor exhibits: yes

Electronic College and University Records Conference

ASU Foundation/ECURE Conference

University Libraries

Arizona State University

P.O. Box 871006

Tempe, AZ 85287-1006

480-965-9011

www.asu.edu/it/events/ecure/

ECURE 2005

A meeting that brings together comptrollers, attorneys, registrars, technologists, archivists, academic administrators, and faculty to address the management of electronic information and the creation, retention, and disposition of electronic records.

February 28–March 2, 2005 Tempe, AZ

Estimated attendance: 100 Vendor exhibits: no

EDUCAUSE

4772 Walnut Street, Suite 206

Boulder, CO 80301-2538

303-449-4430

www.educause.edu

Campus Architectural Middleware Planning (CAMP) Meeting

A meeting sponsored by the NMI-EDIT Consortium offering education, guidance, and discussion to CIOs and systems architects whose institutions are deploying enterprise middleware.

June 27–29, 2005

Denver, CO

June 29–July 1, 2005

Denver, CO

Estimated attendance: 85 Vendor exhibits: no

CUMREC—A Higher Education Administrative Technology Conference, An EDUCAUSE Affiliate

An annual event that brings together college and university professionals to focus on higher education administrative technologies.

May 15–18, 2005 Keystone, CO
Estimated attendance: 500 Vendor exhibits: yes

EDUCAUSE Annual Conference

A meeting of IT managers, administrators, and faculty who plan, manage, or use information technology to support teaching, learning, research, and administration in higher education.

October 18–21, 2005 Orlando, FL
Estimated attendance: 6,000 Vendor exhibits: yes

EDUCAUSE Center for Applied Research Symposium

An event for ECAR participating subscribers and corporate sponsors to gather with experts from academe, industry, think tanks, and other knowledge centers to discuss new information technologies for higher education.

December 7–9, 2005 Carefree, AZ
Estimated attendance: 150 Vendor exhibits: no

EDUCAUSE/Cornell Institute for Computer Policy and Law

A seminar that offers technologists, attorneys, judicial administrators, managers, and executives an exchange of information and practical guidance related to campus technology policies.

June 28–July 1, 2005 Ithaca, NY
Estimated attendance: 65 Vendor exhibits: no

EDUCAUSE Institute Leadership Program

An immersion program designed to cultivate the enterprise-wide leadership skills of seasoned higher education IT managers.

June 26–30, 2005 Boulder, CO
Estimated attendance: 50 Vendor exhibits: no

EDUCAUSE Institute Management Program

An intensive, residential immersion program for new IT managers, managers who are new to higher education, and mid-level managers seeking to enhance their skills.

July 10–14, 2005 Boulder, CO
February 12–16, 2006 Location TBD
Estimated attendance: 60 Vendor exhibits: no

EDUCAUSE Live! Online Seminars

A free, monthly, hour-long interactive Web seminar on critical information technology topics in higher education produced by EDUCAUSE.

EDUCAUSE Policy Conference (formerly Networking)

A forum for higher education information technology leaders and government representatives to discuss public policy and practical issues associated with advanced networking technologies and to launch and report major related initiatives.

April 6–7, 2005 Washington, DC
Estimated attendance: 200 Vendor exhibits: no

Frye Leadership Institute

A highly selective leadership development program, held in partnership with the Council on Library and Information Resources and Emory University, that includes an intensive residential immersion and a campus-based practicum.

June 5–17, 2005 Atlanta, GA
Estimated attendance: 50 Vendor exhibits: no

Mid-Atlantic Regional Conference

One of the several EDUCAUSE regional conferences held throughout the year, offering a smaller, more intimate version of the EDUCAUSE Annual Conference.

January 10–12, 2006 Baltimore, MD
Estimated attendance: 500 Vendor exhibits: no

Midwest Regional Conference

One of the several EDUCAUSE regional conferences held throughout the year, offering a smaller, more intimate version of the EDUCAUSE Annual Conference.

March 21–23, 2005 Chicago, IL
March 13–15, 2006 Chicago, IL
Estimated attendance: 250 Vendor exhibits: no

The National Learning Infrastructure Initiative (NLII) Annual Conference

A national event highlighting information technology applications for teaching and learning in higher education.

January 2006 Location TBD
Estimated attendance: 270 Vendor exhibits: no

**NERCOMP (North East Regional Computing Program),
An EDUCAUSE Affiliate**

A meeting that draws together IT professionals, administrators, and faculty interested in the management and use of IT at colleges and universities.

March 6–8, 2005

Worcester, MA

Estimated attendance: 550 Vendor exhibits: yes

Net@EDU Annual Member Meeting

An annual gathering of Net@EDU members that addresses systems security, wireless networking for campuses, public key infrastructure, integrated communications services, and pricing for advanced network connections.

February 5–7, 2006

Tempe, AZ

Estimated attendance: 100 Vendor exhibits: no

Security Professionals Conference

A meeting sponsored by the EDUCAUSE/Internet2 Computer and Network Security Task Force that brings together IT security officers and practitioners from across the higher education landscape and covers campus security policies and procedures across various stages of development.

April 3–5, 2005

Washington, DC

Estimated attendance: 300 Vendor exhibits: no

**Seminars on Academic Computing (SAC),
An EDUCAUSE Affiliate**

An event for directors and managers of computing, information, and communications services, as well as executives, provosts, librarians, and faculty, comprised of the Directors Seminar, University Executives Seminar, and New Directors Workshop.

August 5–10, 2005

Snowmass Village, CO

Estimated attendance: 300 Vendor exhibits: no

Southeast Regional Conference

One of the several EDUCAUSE regional conferences held throughout the year, offering a smaller, more intimate version of the EDUCAUSE Annual Conference.

June 6–8, 2005

Atlanta, GA

Estimated attendance: 300 Vendor exhibits: no

Southwest Regional Conference (formerly EduTex)

One of the several EDUCAUSE regional conferences held throughout the year, offering a smaller, more intimate version of the EDUCAUSE Annual Conference.

February 2006 Location TBD
Estimated attendance: 300 Vendor exhibits: no

Western Regional Conference

One of the several EDUCAUSE regional conferences held throughout the year, offering a smaller, more intimate version of the EDUCAUSE Annual Conference.

April 26–28, 2005 San Francisco, CA
Estimated attendance: 300 Vendor exhibits: no

International Society for Technology in Education (ISTE)

480 Charnelton Street
Eugene, OR 97401-2626
800-336-5191 www.iste.org

National Educational Computing Conference (NECC)

An annual meeting of school teachers, administrators, technical coordinators, media specialists, higher education professionals, and others that focuses on educational technologies.

June 21–23, 2005 New Orleans, LA
Estimated attendance: 13,000 Vendor exhibits: yes

Internet2

1150 18th Street NW, Suite 1020
Washington, DC 20036
202-872-9119 www.internet2.edu

2005 Member Meeting

A working meeting where Internet2 members from universities, corporations, government, research labs, educational organizations, and international networking organizations share progress and continue formulating plans for future work.

May 2–4, 2005 Arlington, VA
Estimated attendance: 650 Vendor exhibits: no

League for Innovation in the Community College

4505 East Chandler Boulevard, Suite 250
Phoenix, AZ 85048
480-705-8200 www.league.org

Conference on Information Technology

A meeting that draws together community college faculty, administrators, and staff responsible for information technology in instructional programs and campus management.

October 23–26, 2005 Dallas, TX

Estimated attendance: 3,000 Vendor exhibits: yes

Innovations

A meeting of community college faculty and administrators interested in innovative practices in teaching and learning, student services, workforce preparation, leadership, and basic skills.

March 3–6, 2005 New York, NY

Estimated attendance: 1,800 Vendor exhibits: yes

National Association of College Stores (NACS)

500 East Lorain Street

Oberlin, OH 44074-1298

800-622-7498

www.nacs.org, www.ccra.org, www.camex.org

Campus Computer Resellers Alliance Conference and Expo

An annual meeting of campus-based computer hardware, software, and supplies resellers.

April 14–16, 2005 Atlanta, GA

Estimated attendance: 400 Vendor exhibits: yes

ConTEXT, the NACS Conference on Textbooks and Technology

A meeting that focuses on issues important to college store textbook managers and textbook publishers.

April 14–16, 2005 Atlanta, GA

Estimated attendance: 225 Vendor exhibits: yes

NACS Annual Meeting and Campus Market Expo (CAMEX)

An annual meeting that addresses the professional development needs of college store managers, administrators, buyers, vendors, and suppliers, and business and auxiliary officers.

February 27–March 3, 2005 New Orleans, LA

Estimated attendance: 2,000 Vendor exhibits: yes

Sloan Consortium (Sloan-C)

The Sloan Center at Olin and Babson Colleges
Franklin W. Olin College of Engineering
Olin Way
Needham, MA 02492-1245
781-292-2523

www.sloan-c.org

Sloan-C International Conference on Asynchronous Learning Networks

Addresses asynchronous learning programs, processes, packages, and protocols as they relate to higher education, continuing education, business, government, health care, professional associations, and nonprofit sectors.

November 17–19, 2005 Orlando, FL

Estimated attendance: 350 Vendor exhibits: yes

Society for College and University Planning (SCUP)

339 E. Liberty Street
Ann Arbor, MI 48104
734-998-7832

www.scup.org

Annual International Conference and Expo

A gathering of college and university planners from all disciplines.

July 23–27, 2005 Washington, DC

Estimated attendance: 1,400 Vendor exhibits: yes

DATA RESOURCES AND GOVERNMENT AGENCIES

GOVERNMENT AGENCIES

U.S. Department of Education
400 Maryland Avenue SW
Washington, DC 20202-0498
800-USA-LEARN www.ed.gov

Within the Department of Education are two offices of special interest, the Fund for the Improvement of Postsecondary Education (FIPSE) and the Education Resources Information Center (ERIC).

Fund for the Improvement of Postsecondary Education

FIPSE supports innovative projects that can serve as models for the improvement of postsecondary education, including some involving information technology applications; see [<http://www.ed.gov/about/offices/list/ope/fipse/>](http://www.ed.gov/about/offices/list/ope/fipse/).

Education Resources Information Center

ERIC, sponsored by the Institute of Education Sciences (IES), produces the world's premier database of journal and nonjournal education literature. The new ERIC online system, released September 2004, provides the public with a centralized ERIC Web site for searching the ERIC bibliographic database of more than a million citations going back to 1966. More than 107,000 full-text nonjournal documents (issued 1993–2004), previously available through fee-based services, are now available free of charge; see <<http://www.eric.ed.gov/>>.

Government Printing Office

732 North Capitol Street NW
Washington, DC 20401
202-512-0000 www.gpo.gov

Library of Congress

101 Independence Avenue SE
Washington, DC 20540
202-707-5000 www.loc.gov

National Endowment for the Arts

1100 Pennsylvania Avenue NW
Washington, DC 20506
202-682-5400 <http://arts.endow.gov>

National Endowment for the Humanities

1100 Pennsylvania Avenue NW
Washington, DC 20506
202-606-8400 www.neh.fed.us

National Science Foundation

4201 Wilson Boulevard
Arlington, Virginia 22230
703-292-5111 www.nsf.gov

OTHER DATA RESOURCES

The Campus Computing Project

P.O. Box 261242
Encino, CA 91426-1242
818-990-2212 www.campuscomputing.net

Center for Digital Education

100 Blue Ravine Road
Folsom, CA 95630
916-932-1300 www.centerdigitaled.com

Cooperative Institutional Research Program/Higher Education Research Institute

Graduate School of Education and Information Studies
University of California, Los Angeles
3005 Moore Hall, Box 951521
Los Angeles, CA 90095-1521
310-825-1925 www.gseis.ucla.edu/heri

EDUCAUSE Center for Applied Research (ECAR)

4772 Walnut Street, Suite 206
Boulder, CO 80301-2538
303-449-4430 www.educause.edu/ecar/

EDUCAUSE Core Data Service Summary Report

4772 Walnut Street, Suite 206
Boulder, CO 80301-2538
303-449-4430 www.educause.edu/coredata/

Gartner, Inc.

56 Top Gallant Road
Stamford, CT 06904
203-964-0096 www4.gartner.com

JBL Associates, Inc.

6900 Wisconsin Avenue, Suite 606
Bethesda, MD 20815
301-654-5154 www.jblassoc.com

Student Monitor

550 North Maple Avenue
Ridgewood, NJ 07450
201-612-8100 www.studentmonitor.com

ASSOCIATIONS AND ORGANIZATIONS

Higher education in the United States is more than just 3,700 degree-granting institutions and 15 million students. Organizationally, it is also a matrix (some might say maze) of associations, organizations, and professional groups. Some, like the American Council on Education (ACE), the Association of American Universities (AAU), or the American Association of Community Colleges (AACCC), reflect institutional interests and memberships. Organizations such as the American Psychological Association (APA) or the Modern Language Association (MLA) are academic (or disciplinary) societies that draw primarily on individual faculty memberships. Still others, such as the International Association for Management Education (known as AACSB) or the American Society for Engineering Education (ASEE), focus on academic programs and departments and are also often responsible for accrediting academic programs.

These associations and organizations are very influential with their institutional and individual members. Almost all have annual meetings, and most also sponsor one or more publications ranging from monthly newsletters to glossy magazines and academic journals; many also publish one or more electronic newsletters or other online documents.

The following list identifies many of the most significant academic, professional, and institutional associations that play an important role in U.S. higher education.

Academy of Management

P.O. Box 3020
Briarcliff Manor, NY 10510-8020
914-923-2607 <http://aom.pace.edu/>

ACT, Inc. (ACT)

500 ACT Drive
P.O. Box 168
Iowa City, IA 52243-0168
319-337-1000 www.act.org

Agency for Instructional Technology (AIT)

1800 North Stonelake Drive, Box A
Bloomington, IN 47402-0120
812-339-2203 or 800-457-4509 www.ait.net

American Association for Higher Education (AAHE)

One Dupont Circle NW, Suite 360
Washington, DC 20036-1143
202-293-6440 www.aahe.org

American Association for the Advancement of Science (AAAS)

1200 New York Avenue NW
Washington, DC 20005
202-326-6400 www.aaas.org

American Association of Colleges for Teacher Education (AACTE)

1307 New York Avenue NW, Suite 300
Washington, DC 20005-4701
202-293-2450 www.aacte.org

American Association of Colleges of Nursing (AACN)

One Dupont Circle NW, Suite 530
Washington, DC 20036
202-463-6930 www.aacn.nche.edu

American Association of Collegiate Registrars and Admissions Officers (AACRAO)

One Dupont Circle NW, Suite 520
Washington, DC 20036-1135
202-293-9161 www.aacrao.org

American Association of Community Colleges (AACC)

One Dupont Circle NW, Suite 410
Washington, DC 20036
202-728-0200 www.aacc.nche.edu

American Association of State Colleges and Universities (AASCU)

1307 New York Avenue NW, 5th Floor
Washington, DC 20005-4701
202-293-7070 www.aascu.org

American Association of University Professors (AAUP)

1012 14th Street NW, Suite 500
Washington, DC 20005-3465
202-737-5900 www.aaup.org

American Association of University Women (AAUW)

1111 16th Street NW
Washington, DC 20036
800-326-2289 or 202-785-7777 www.aauw.org

American Chemical Society (ACS)

1155 16th Street NW
Washington, DC 20036
800-227-5558 www.acs.org

American College Health Association (ACHA)

P.O. Box 28937
Baltimore, MD 21240-8937
410-859-1500 www.acha.org

American College Personnel Association (ACPA)

One Dupont Circle NW, Suite 300
Washington, DC 20036
202-835-2272 www.acpa.nche.edu

American Council on Education (ACE)

One Dupont Circle NW, Suite 800
Washington, DC 20036
202-939-9300 www.acenet.edu

American Dental Education Association (ADEA)

1625 Massachusetts Avenue NW, Suite 600
Washington, DC 20036-2212
202-667-9433 www.adea.org

American Economic Association (AEA)

2014 Broadway, Suite 305
Nashville, TN 37203
615-322-2595 www.vanderbilt.edu/AEA/

American Educational Research Association (AERA)

1230 17th Street NW
Washington, DC 20036
202-223-9485 www.aera.net

American Federation of Teachers (AFT)
555 New Jersey Avenue NW
Washington, DC 20001
202-879-4400 www.aft.org

The American Historical Association (AHA)
400 A Street SE
Washington, DC 20003-3889
202-544-2422 www.theaha.org

American Indian Higher Education Consortium
121 Oronoco Street
Alexandria, VA 22314
703-838-0400 www.aihec.org

American Library Association (ALA)
50 East Huron Street
Chicago, IL 60611
800-545-2433 www.ala.org

American Political Science Association (APSA)
1527 New Hampshire Avenue NW
Washington, DC 20036-1206
202-438-2512 www.apsanet.org

American Psychological Association (APA)
750 First Street NE
Washington, DC 20002-4242
202-336-5500 or 800-374-2721 www.apa.org

American Society for Engineering Education (ASEE)
1818 N Street NW, Suite 600
Washington, DC 20036-2479
202-331-3500 www.asee.org

**American Society for Information Science and
Technology (ASIS&T)**
1320 Fenwick Lane, Suite 510
Silver Spring, MD 20910
301-495-0900 www.asis.org

**Association for Computing Machinery, Special Interest
Group on University and College Computing Services
(SIGUCCS)**
1515 Broadway
New York, NY 10036
800-342-6626 www.acm.org/siguccs/

Association for Institutional Research (AIR)

222 Stone Building
Florida State University
Tallahassee, FL 32306-4462
850-644-4470 <http://airweb.org>

Association for Telecommunications Professionals in Higher Education (ACUTA)

152 West Zandale Drive, Suite 200
Lexington, KY 40503
859-278-3338 www.acuta.org

Association for the Advancement of Computing in Education (AACE)

P.O. Box 3728
Norfolk, VA 23514
757-623-7588 www.aace.org

Association for the Study of Higher Education (ASHE)

Michigan State University
424 Erickson Hall
East Lansing, MI 48824
517-432-8805 www.ashe.ws

Association of Academic Health Centers (AHC)

1400 16th Street NW, Suite 720
Washington, DC 20036
202-265-9600 www.ahcnet.org

Association of American Colleges and Universities (AAC&U)

1818 R Street NW
Washington, DC 20009
202-387-3760 www.aacu.org

Association of American Law Schools (AALS)

1201 Connecticut Avenue NW, Suite 800
Washington, DC 20036-2605
202-296-8851 www.aals.org

Association of American Medical Colleges (AAMC)

2450 N Street NW
Washington, DC 20047-1126
202-828-0400 www.aamc.org

Association of American Universities (AAU)

1200 New York Avenue NW, Suite 550
Washington, DC 20005
202-408-7500 www.aau.edu

Association of Catholic Colleges and Universities (ACCU)

One Dupont Circle NW, Suite 650
Washington, DC 20036
202-457-0650 www.accunet.org

Association of College and Research Libraries (ACRL)

50 East Huron Street
Chicago, IL 60611
800-545-2433 x2523 www.ala.org/acrl/

Association of College and University Auditors (ACUA)

342 North Main Street, Suite 301
West Hartford, CT 06117-2507
860-586-7561 www.acua.org

**Association of College and University Housing Officers–
International (ACUHO-I)**

941 Chatman Lane, Suite 318
Columbus, OH 43221-2416
614-292-0099 www.acuho.ohio-state.edu

Association of College Unions International (ACUI)

One City Center, Suite 200
120 W. Seventh Street
Bloomington, IN 47404-3925
812-855-8550 www.acui.org

**Association of Collegiate Conference and Events
Directors–International (ACCED-I)**

Colorado State University
8037 Campus Delivery
Fort Collins, CO 80523-8037
970-491-5151 or 877-502-2233 <http://acced-i.colostate.edu>

Association of Community College Trustees (ACCT)

1233 20th Street NW
Washington, DC 20036
202-775-4667 www.acct.org

Association of Governing Boards of Universities and Colleges (AGB)

One Dupont Circle NW, Suite 400
Washington, DC 20036
202-296-8400 www.agb.org

Association of Higher Education Facilities Officers (APPA)

1643 Prince Street
Alexandria, VA 22314-2818
703-684-1446 www.appa.org

Association of Jesuit Colleges and Universities (AJCU)

One Dupont Circle NW, Suite 405
Washington, DC 20036-1136
202-862-9893 www.ajcunet.edu

Association of Research Libraries (ARL)

21 Dupont Circle, Suite 800
Washington, DC 20036
202-296-2296 www.arl.org

Association to Advance Collegiate Schools of Business (AACSB International)

777 South Harbour Island Boulevard
Suite 750
Tampa, FL 33602
813-769-6500 www.aacsb.edu

Campus Safety, Health and Environmental Management Association (CSHEMA)

National Safety Council
1121 Spring Lake Drive
Itasca, IL 60143-2301
630-285-1121 www.cshema.org

Canadian Association of University Business Officers (CAUBO)

320-350 Albert Street
Ottawa, ON K1R 1B1
CANADA
613-563-3961 www.caubo.ca

Career College Association

10 G Street NE, Suite 750
Washington, DC 20002-4213
202-336-6700 www.career.org

Carnegie Foundation for the Advancement of Teaching
51 Vista Lane
Stanford, CA 94305
650-566-5100 www.carnegiefoundation.org

Coalition for Networked Information (CNI)
21 Dupont Circle, Suite 800
Washington, DC 20036-1109
202-296-5098 www.cni.org

**College and University Professional Association for
Human Resources (CUPA-HR)**
Tyson Place
2607 Kingston Pike, Suite 250
Knoxville, TN 37919
865-637-7673 www.cupahr.org

Consortium of Liberal Arts Colleges (CLAC)
webmaster@liberalarts.org www.liberalarts.org

College Board
45 Columbus Avenue
New York, NY 10023-6992
212-713-8000 www.collegeboard.com

Corporation for National Research Initiatives (CNRI)
1895 Preston White Drive
Reston, VA 20191
703-620-8990 www.cnri.reston.va.us

Corporation for Public Broadcasting (CPB)
401 9th Street NW
Washington, DC 20004-2129
202-879-9600 or 800-599-9699 www.cpb.org

**Council for Advancement and Support of Education
(CASE)**
1307 New York Avenue NW, Suite 1000
Washington, DC 20005-4701
202-328-2273 www.case.org

Council for Higher Education Accreditation (CHEA)
One Dupont Circle NW, Suite 510
Washington, DC 20036-1136
202-955-6126 www.chea.org

Council for International Exchange of Scholars (CIES)

3007 Tilden Street NW, Suite 5L
Washington, DC 20008-3009
202-686-4000 www.iie.org/cies/

Council of Graduate Schools (CGS)

One Dupont Circle NW, Suite 430
Washington, DC 20036-1173
202-223-3791 www.cgsnet.org

Council of Independent Colleges (CIC)

One Dupont Circle NW, Suite 320
Washington, DC 20036-1110
202-466-7230 www.cic.edu

Council on Governmental Relations (COGR)

1200 New York Avenue NW, Suite 320
Washington, DC 20005
202-289-6655 www.cogr.edu

Council on Library and Information Resources (CLIR)

1755 Massachusetts Avenue NW, Suite 500
Washington, DC 20036
202-939-4750 www.clir.org

**CUMREC, see Higher Education Administrative
Technology Conference**

Educational Testing Service (ETS)

Rosedale Road
Princeton, NJ 08541
609-921-9000 www.ets.org

EDUCAUSE

1150 18th Street NW, Suite 1010
Washington, DC 20036
202-872-4200
and
4772 Walnut Street, Suite 206
Boulder, CO 80301-2538
303-449-4430 www.educause.edu

EPIE Institute

P.O. Box 590
Hampton Bays, NY 11946
631-728-9100 www.epie.org

Graduate Management Admission Council (GMAC)

1600 Tysons Boulevard, Suite 1400
McLean, VA 22102
703-749-0131 www.gmac.com

Higher Education Administrative Technology Conference (CUMREC)

4772 Walnut Street, Suite 206
Boulder, CO 80301-2538
303-449-4430 www.cumrec.org

Hispanic Association of Colleges and Universities (HACU)

4204 Gardendale Street, Suite 216
San Antonio, TX 78229
512-692-3805
www.buscapique.com/latinusa/buscafile/sud/hacu.htm

IMS Global Learning Consortium

35 Corporate Drive, Fourth Floor
Burlington, MA 01803
978-312-1082 www.imsglobal.org

International Association of Campus Law Enforcement Administrators (IACLEA)

342 North Main Street
West Hartford, CT 06117-2507
860-586-7517 www.iaclea.org

International Society for Technology in Education (ISTE)

480 Charnelton Street
Eugene, OR 97401-2626
800-336-5191 or 514-302-3777 www.iste.org

Internet2

1150 18th Street NW, Suite 1020
Washington, DC 20036
202-872-9119 www.internet2.edu

Law School Admissions Council (LSAC)

P.O. Box 2000
Newtown, PA 18940-0998
215-968-1001 www.lsac.org

League for Innovation in the Community College

4505 East Chandler Boulevard, Suite 250

Phoenix, AZ 85048

408-705-8200

www.league.org

Modern Language Association (MLA)

26 Broadway, Third Floor

New York, NY 10004-1789

646-576-5000

www.mla.org

National Association for Campus Activities (NACA)

13 Harbison Way

Columbia, SC 29212-3401

803-732-6222

www.naca.org

National Association for Equal Opportunity in Higher Education (NAFEO)

8701 Georgia Avenue, Suite 200

Silver Spring, MD 20910

301-650-2440

www.nafeo.org

National Association for Foreign Student Affairs (NAFSA)

1307 New York Avenue NW, 8th Floor

Washington, DC 20005-4701

202-737-3699

www.nafsa.org

National Association of Campus Card Users (NACCU)

9201 North 25th Avenue

Suite 188

Phoenix, AZ 85021

602-395-8989

www.naccu.org

National Association of College Admission Counseling (NACAC)

1631 Prince Street

Alexandria, VA 22314-2818

703-836-2222

www.nacac.com

National Association of College and University Attorneys (NACUA)

One Dupont Circle NW, Suite 620

Washington, DC 20036

202-833-8390

www.nacua.org

National Association of College and University Business Officers (NACUBO)

2501 M Street NW, Suite 400
Washington, DC 20037
202-861-2500 www.nacubo.org

National Association of College and University Food Services (NACUFS)

1405 South Harrison Road, Suite 305
Manly Miles Building
Michigan State University
East Lansing, MI 48824-5242
517-332-2494 www.nacufs.org

National Association of College and University Mail Services (NACUMS)

P.O. Box 270367
Ft. Collins, CO 80527-0367
877-622-8671 www.nacums.org

National Association of College Auxiliary Services (NACAS)

7 Boar's Head Lane
Charlottesville, VA 22903-4610
434-245-8425 www.nacas.org

National Association of College Stores (NACS)

500 East Lorain Street
Oberlin, OH 44074-1298
800-622-7498 www.nacs.org

National Association of Collegiate Directors of Athletics (NACDA)

P.O. Box 16248
Cleveland, OH 44116
440-892-4000 <http://nacda.ocsn.com>

National Association of Educational Buyers (NAEB)

450 Wireless Boulevard
Hauppauge, NY 11788
631-273-2600 www.naeb.org

National Association of Independent Colleges and Universities (NAICU)

1025 Connecticut Avenue NW, Suite 700
Washington, DC 20036
202-785-8866 www.naicu.edu

National Association of State Universities and Land-Grant Colleges (NASULGC)

1307 New York Avenue NW, Suite 400
Washington, DC 20005-4722
202-478-6040 www.nasulgc.org

National Association of Student Financial Aid Administrators (NASFAA)

1129 20th Street NW, Suite 400
Washington, DC 20036-3453
202-785-0453 www.nasfaa.org

National Association of Student Personnel Administrators (NASPA)

1875 Connecticut Avenue NW, Suite 418
Washington, DC 20009
202-265-7500 www.naspa.org

National Collegiate Athletic Association (NCAA)

700 West Washington Street
P.O. Box 6222
Indianapolis, IN 46206-6222
317-917-6222 www.ncaa.org

National Council of University Research Administrators (NCURA)

One Dupont Circle NW, Suite 220
Washington, DC 20036
202-466-3894 www.ncura.edu

National Education Association (NEA)

1201 16th Street NW
Washington, DC 20036-3290
202-833-4000 www.nea.org

New Media Consortium (NMC)

2499 South Capital of Texas Highway
Building A, Suite 202
Austin, TX 78746-7762
512-445-4200 www.newmediacenters.org

OCLC Online Computer Library Center, Inc.

6565 Frantz Road
Dublin, OH 43017-3395
614-764-6000 or 800-848-5878 www.oclc.org

Society for Applied Learning Technology (SALT)

50 Culpeper Street
Warrenton, VA 20186
540-347-0055 www.salt.org

Society for College and University Planning (SCUP)

339 E. Liberty Street
Ann Arbor, MI 48104
734-998-7832 www.scup.org

Society for Modeling and Simulation International (SCS)

P.O. Box 17900
San Diego, CA 92177-7900
858-277-3888 www.scs.org

Thurgood Marshall Scholarship Fund

90 Williams Street
Suite 1203
New York, NY 10038
212-573-8888 www.thurgoodmarshallfund.org

The TLT Group

One Columbia Avenue
Takoma Park, MD 20912
301-270-8312 www.tltgroup.org

United Negro College Fund (UNCF)

8260 Willow Oaks Corporate Drive
P.O. Box 10444
Fairfax, VA 22031-8044
800-331-2244 www.uncf.org

University Continuing Education Association (UCEA)

One Dupont Circle NW, Suite 615
Washington, DC 20036-1168
202-659-3130 www.ucea.edu

University Risk Management and Insurance Association (URMIA)

342 N. Main Street
West Hartford, CT 06117-2507
860-586-7565 www.urmia.org

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EDUCAUSE

Transforming Education Through Information Technologies

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(202) 872-4318 (fax)

4772 Walnut Street, Suite 206
Boulder, CO 80301-2538
(303) 449-4430
(303) 440-0461 (fax)