



Effective Practice: Rubric for Online Course Evaluation

Submitting Institution:

California State University, Chico

Date Submitted:

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Subject Terms:

Assessment or Evaluation , Course Evaluation

Background/Challenge:

California State University, Chico (CSU, Chico) lacked the means to evaluate the increasing number of online courses being offered for quality of learning and delivery.

Practice/Solution:

A group of faculty and staff joined forces to form the Committee for the Evaluation of Exemplary Online Courses (CEEEOC) to develop a Rubric for Online Instruction for use in evaluating online course components at CSU, Chico. The committee has developed a rubric of five categories, with three rankings to evaluate online courses based on a number of criteria, designed with Chickering and Gamson's "Applying the Seven Principles of Good Practice for Undergraduate Education" in mind.

Benefits:

The rubric assists instructors in designing new online courses and is used to evaluate program courses. It is also used to facilitate online course nominations across the campus and to provide exemplary recognition to winners. The rubric facilitates showcasing multiple winners who have met the criteria for exemplary status, without creating a competition.

References - URLs:

<http://www.csuchico.edu/tlp/webct/rubric/>
http://www.csuchico.edu/tlp/webct/rubric/rubric_final.pdf
http://www.csuchico.edu/tlp/webct/rubric/pdfs/roi_cats03.pdf

Costs:

The CEEEOC developed the rubric and now evaluates and recognizes online courses within the scope of existing faculty and staff FTE.

Replicable:

How replicable is this practice or solution?



1



2



3



4



5

Not at all

Highly

Notes:

In its first-year implementation at CSU, Chico, this rubric is a work in progress. As it is further refined, the above links will be updated.

Contact:

This person has agreed to be contacted for more information on this effective practice.

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