

We had a good turnout at our group meeting in Denver last week. It was great to see familiar faces and wonderful to see new faces join the group.

Below please find the minutes from that meeting. Please feel free to contact me if you have questions or corrections.

BEST!

Maggie

Business Schools and IT Leaders Constituent Group

October 21, 2004

25 in attendance

AGENDA:

- * About the Constituent Group
- * How to get involved
- * What's Important to You

Don Krueger led the meeting, which began with an overview of the agenda items and a brief description of process for the meeting.

Attendees were encouraged to subscribe to the listserv. The minutes from this meeting will be posted there. It appeared that very few people attending are signed up as of now. Information regarding the listserv signup was made available on cards located at the tables.

About the CG and TBS Roundtable

Why the Constituent Group? The Constituent Group is sponsored by

EDUCAUSE and is intended to have much more open membership, including vendors, than the membership in TBS Roundtable. TBS Roundtable has a membership fee and is only open to domestic and Canadian AACSB accredited business school IT leaders.

Constituent Group Goals:

- * Improve overall quality of efforts
- * Share best practices in an environment of trust
- * Increase collaboration among technology leaders at peer institutions

Upcoming Events for TBS Roundtable:

- * Second annual survey from TBS Roundtable
- * Based on seven working groups that were created during the first annual meeting in June
- * AACSB meeting in San Francisco in April 2005
- * 2nd Annual Meeting at UC Berkeley, June 16-18

At the meeting in June, attendees went away enthusiastic to stay in touch. However, this becomes difficult when work realities hit. So, how do we encourage interaction in between meetings? The intention is to create more value for our peers. Discussion indicated that time and more interactions may solve some of these issues.

It was suggested that we open one of our monthly meetings to the entire group? Having updates about the working groups at the monthly meetings would help people get involved. Maybe fluid working groups might be useful - make them less structured and rigid.

What about profiling ourselves online? Can we use the database to do this? Pictures, size, programs, vendors used, staff size, etc. It would need to be decided who can get to that profile? Who updates the profile? Can the individual school do the updating? Some should be public, some should be private. Mark Hale highly suggested using the new profiling section on the new EDUCAUSE Web site. He also suggested that EDUCAUSE might like to see things that appear in our database, somewhat like the CORE data. Data warehousing might be the model that we should look at.

It was also suggested that simply sharing a top 10 list of current projects.

What can the group do into the future? Strong political action component for instance through AACSB and EDUCAUSE.

Things that are important to you:

- * How does the CG/TBS Roundtable add value?
- * Funding issues - how to do more with less.
- * Relationship with central IT.
- * AACSB vs. business school IT
- * Proliferation of VPNs, equipment at home, mobility.
- * Security - myriad usernames and passwords, identity management
- * Media streaming, CRM, CMS
- * What is a comparable school doing? - can the profiling help with this?
- * Lots to be done with limited resources.
- * Information on "gadgets"
- * Listing of vendors that are being used by different schools for different areas.
- * How do you formalize an IT group as it evolves?

Other comments:

- * Ask AACSB to include more technology questions in their profile information
- * Look at the peer-to-peer profile in the EDUCAUSE Web site - Mark asks that everyone goes to that site and let him know how that area is inadequate to them. Send comments to mark-hale@uiowa.edu
- * How is business IT different than other academic IT?? What is it that makes our service special?
- * Value of this group is the diversity - large IT staffs, small IT staffs, central issues, no central issues, etc.
- * Go overboard communicating with us.

To Do:

- * Send email to the 408 AACSB schools, include request to join the Constituent Listserv, look at the peer-to-peer profile stuff on the EDUCAUSE site, send comments to Mark Hale - include the link to that site and Mark's email.
 - * Make sure that the Canadian schools are in our list
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