

CIO Forum Notes

Seminars on Academic Computing (SAC) 2000

Session 1. August 7, 2000, 3:00 – 4:30 PM

Over 30 people attended the first session. After introductions, a reference list was distributed (copy attached), which provides several links to listservs, articles, publications and organizations of interest to CIOs.

Also discussed was a web site being developed by Dewitt Latimer, University of Tennessee, on the subject of the CIO in higher education. While still under construction, the URL was released: <http://ciosurvey.utk.edu>. This looks like very interesting work and will be of continuing interest to the CIO group as it develops.

The group then discussed "CIO issues" and made a list –

- Strategic Planning
- Funding
- Aligning IT with institutional mission
- Building the IT organization
- Outside activities
 - Public relations
 - Recruiting
 - Fund raising
- Institutional best practices
- Legislative issues

Toward the end of the discussion, it was pointed out that both SAC and the EDUCAUSE national conference have sessions on all the topics listed. The group then discussed the differences between a CIO and an IT director. Included were things like sitting at the executive table (which includes leading discussions and making decisions on general business issues, not just IT related), aligning IT with institutional goals, developing internal and external partnerships – all "senior management" type of issues.

We then had a brief discussion about the feasibility of a separate CIO meeting. It was fairly quickly agreed that the logistics - schedule, location, planning, expenses, etc., were formidable and that we might consider the idea of having a "CIO Presentation" at the CIO Forum in Nashville. We then discussed some possible topics and presenters. No conclusions were reached, but Jeff Noyes agreed to attempt to arrange such a presentation. One topic that caught everyone's attention was having a presentation from a CIO from the commercial or health care sector on the subject of what it takes to be a successful CIO in that industry. Also mentioned was the idea of having a "CIO Technology Forecast," but no volunteers were forthcoming.

Session 2. August 8, 2000. 3:00 – 4:30 PM

The second CIO Forum session was pretty sparsely attended, only about six people were present. We briefly reviewed the prior day's session for those who had not attended, then we took the rest of the time chatting about a variety of topics of mutual interest - charging for student printing, network security, the upcoming EDUCAUSE conference in Nashville, etc. This session was not really totally CIO oriented but it was a lot of fun.

Respectively submitted,

Jeff Noyes

SAC CIO Forum – Reference and Discussion List

Monday, August 7, 2000

3:00 – 4:30 PM

Barbara Horgan, director of information technology, University of Washington,
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Jeffrey W. Noyes, associate vice president for information technology, The University of Texas at San Antonio, jnoyes@utsa.edu

1. **EDUCAUSE CIO Constituent Group and Listserv –**
<http://www.educause.edu/memdir/cg/cio.html>

This EDUCAUSE constituent group is designed for discussion of issues and challenges that affect chief information officers in higher education: the role of the CIO, financing and funding strategies, planning and organizing for information resources (especially information technology) within the institution, human resource issues, policies for the networked information environment, and the future of higher education. This constituent group usually meets at the EDUCAUSE annual conference and uses an electronic discussion list (called CIO) to discuss issues on an ongoing basis throughout the year.

2. ***Looking at Our Professional Field (Hawkins)***
<http://www.educause.edu/asp/doclib/abstract.asp?ID=ERM001D>

The current demands for leadership of information resources require that the information resource professional be a generalist, a boundary spanner, a partner in the broad institutional scheme, as well as possess skills from previous phases of the metamorphosis of IT. This article discusses the changing role of the information resource professional, and the importance of a change in mindset with regard to information technology in the mission of higher education.

3. ***The Higher Education CIO in the 21st Century (Zastrocky/Schlier)***
<http://www.educause.edu/asp/doclib/abstract.asp?ID=EQM0018>

In this Viewpoint article, the authors declare that chief information officers must be more than information systems representatives to the executive team; they must be full-spectrum contributors. This will leave CIOs open to criticism, but it is an essential step toward becoming a valued executive team member.

4. **EDUCAUSE Current Issues Survey 2000 -** <http://www.educause.edu/issues/survey2000.html>

A comprehensive survey and tabulated results identifying key issues for senior IT managers in higher education.

5. **CIO Magazine –** www.cio.com

6. **Society for Information Management (SIM)** www.simnet.org

Welcome to the Society for Information Management (SIM) Web site -- the international meeting place for IT executives from around the globe. SIM is where 2,700 high-level IT leaders converge to share information, knowledge,

expertise and solutions. Here you'll access executive-level IT information that allows you to manage and maintain your enterprise computing environment and, most importantly, your competitive edge.

Established in 1968, the Society for Information Management (SIM) is a not-for-profit organization of information technology experts, including CIOs, CTOs and emerging IT leaders, as well as key professionals within the IT community, such as academicians and consultants. SIM provides its diverse membership with a sound infrastructure to pool their insights. The result: access to international IT perspectives, continuing education opportunities and an elite network of peer resources through programs designed exclusively for the information management executive.

The SIM Mission

To support IT leaders by:

- Increasing the knowledge base of SIM members and associates
- Giving back to local communities
- Being the voice of the IT community on critical issues
- Developing the next generation of effective IT leaders