



## 2009 ECAR Study of Students and Information Technology

### Draft E-mail Invitation to Students

**Subject:** Survey on Student Use of Information Technology

Dear <your institution name> Student,

Participate in our survey and help <your institution name> understand how to provide you with better information technology services. You will also be eligible to win either a \$50 or \$100 gift certificate to Amazon.com!

You have been selected to participate in a survey that is being conducted by a group of colleges and universities that are all concerned with improving student use of IT. The results of this survey are very important to us as we work to improve the student educational experience at <your institution name>. Your participation in the study is voluntary, and your responses will be completely confidential.

We encourage you to participate. Completing the web-based survey should take only 15 minutes or so.

Please go to the following URL to complete the survey: <http://survey.educause.edu/ecar/student/>

If you have any questions or problems, please contact Judy Caruso at <[judy.caruso@doit.wisc.edu](mailto:judy.caruso@doit.wisc.edu)> or Dr. Gail Salaway at <[gsalaway@educause.edu](mailto:gsalaway@educause.edu)>.

Thank you very much for your participation!

Sincerely,  
<Someone from your institution>  
<title, address, etc.>

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